

THE ALL-NEW BMW X3.

X THE X3



CHRIS IMPEY
Product Manager

THE ALL-NEW BMW X3. A GLOBAL SUCCESS STORY.

X THE X3



1st Generation | 2003 – 2010



2nd Generation | 2010 – 2017



3rd Generation | 2017 – 2024

> **3.5 Mio** units sold globally from 2003



THE ALL-NEW BMW X3. PRODUCT HIGHLIGHTS.

X THE X3

DESIGN

MODERN EXTERIOR DESIGN



Bold new design vs predecessor



New Form Language &
Monolithic Exterior Design



New LED Light design



Pronounced SUV Proportions

FRESH INTERIOR DESIGN



Clean Design with
Wrap-around Effect



Interior Lighting with
Interaction Bar & Ambient Light



New Seats & Steering Wheels
Sustainable materials



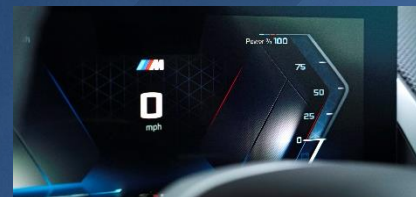
Larger Panoramic Sunroof

DIGITAL

UPDATED DIGITAL EXPERIENCE



Curved Display with
Operating System 9



State of the Art Digital UX
& Video-AR



Smartphone & 3rd Party Integration



Smartphone Key Integration

DYNAMIC

IMPROVED DRIVING EXPERIENCE



Increased PHEV range and faster
11kW AC charging



Improved Driver Assistance offer



Enhanced Chassis Design and Driving
Dynamics



M50 - class-leading Driving Dynamics.
4.6s 0-62 mph, 6-Cyl. Engine

THE ALL-NEW BMW X3 30e xDrive – PLUG-IN HYBRID
ENHANCING THE POPULAR CHOICE.

X THE X3

>30% of all X3 sold
in the UK will be PHEV.

Up to **56** miles of
electric range (WLTP).

Increased battery capacity **19.7** kWh (net).

AC charging at 11 kW
as standard.



THE ALL-NEW BMW X3 M50 xDrive. STANDOUT PERFORMANCE QUALITIES.

X THE X3

Most powerful six-cylinder in-line petrol engine fitted in a M Performance model.

398 hp
total system output.

4.6 sec 
[0 – 62 mph].

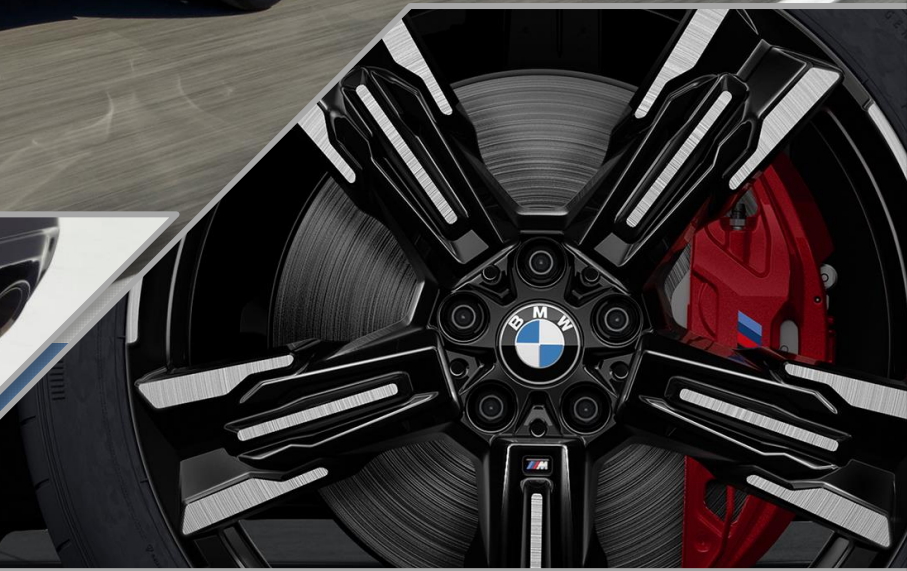
Adaptive M suspension.

Electronic locking differential.

M Sport brakes,
21-inch M light-alloy wheels.



M Quad exhaust system.



THE ALL-NEW BMW X3. ENGINE PORTFOLIO.



	BMW X3 20d xDrive	BMW X3 20i xDrive	BMW X3 30e xDrive	BMW X3 M50i xDrive
Drive	Four-cylinder in-line diesel engine	Four-cylinder in-line petrol engine	Four-cylinder in-line petrol engine, plug-in hybrid system	Six-cylinder in-line petrol engine
Total system output	197 hp 400 Nm	208 hp 330 Nm	299 hp 450 Nm	398 hp 580 Nm
Acceleration	7.7 sec (0 – 62 mph)	7.8 sec (0 – 62 mph)	6.2 sec (0 – 62 mph)	4.6 sec (0 – 62 mph)
Top speed	134 mph	134 mph	134 mph	155 mph



THE ALL-NEW BMW X3. SPECIFICATION HIGHLIGHTS.



Operating System 9 with Curved Display



Wireless Phone Charging and 5G



Electric Memory Front Sport Seats



LED Headlights with Icon light design



Driving and Parking Assistant



Econeer Upholstery

THE ALL-NEW BMW X3. UK ON THE ROAD PRICING.

X THE X3

X3 20 xDrive xLine	£48,375
X3 20 xDrive M Sport	£50,175
X3 20d xDrive xLine	£49,785
X3 20d xDrive M Sport	£51,585
X3 30e xDrive xLine	£57,245
X3 30e xDrive M Sport	£59,045
X3 M50 xDrive	£66,980

