



Media Information

14 March, 2025

News in Brief from BMW Group UK.

- BMW named Fleet Manufacturer of the Year for the seventh consecutive year at the Fleet News Awards 2025.
- Driving Electric presents Best Premium Electric Car accolade to the all-electric BMW i5 at annual awards.
- MINI Countryman secures 'Medium Crossover of the Year' at UK Car of the Year Awards 2025.

BMW Group UK has added three more industry accolades to its growing list of 2025 awards. Earlier this week, BMW was named Fleet Manufacturer of the Year for the seventh consecutive year at the Fleet News Awards 2025. Meanwhile, the BMW i5 was recognised as Best Premium Electric Car at the 2025 Driving Electric Awards. MINI also celebrated success, with the MINI Countryman named Medium Crossover of the Year at UK Car of the Year Awards 2025.

BMW named Fleet Manufacturer of the Year for the seventh consecutive year at the Fleet News Awards 2025.

BMW has sustained its impressive winning streak at the annual Fleet News Awards, attaining the coveted Fleet Manufacturer of the Year title for the seventh consecutive year. Voted for by Fleet News readers, who are certified fleet decision-makers, this accolade is especially noteworthy and reflects BMW's strong reputation across the wider sector.

On presenting the award, Fleet News judges said, "BMW continues to lead the way when it comes to its support and relationships with fleet decision-makers. An always-strong line up of desirable models have been augmented by some of the best electric cars on the market to secure an unprecedented seventh consecutive win in this fleet-voted category."

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Rachel McDermott, Head of National Corporate Sales, BMW UK commented, "We are incredibly proud to have retained Fleet Manufacturer of the Year. This award is testament to the hard work and dedication of our teams and our diverse and ever-evolving product portfolio. Our fleet customers remain assured by product substance, bolstered by supporting services such as BMW Proactive Care and BMW Corporate Certified making BMW a dependable Fleet partner."

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BMW i5 named Best Premium Electric Car at the 2025 Driving Electric Awards.

The annual Driving Electric Awards celebrate the very best products in the electric vehicle world, and at this year's awards the BMW i5 was named Best Premium Electric Car. Driving Electric Editor Paul Barker praised the model's "outstanding tech" and "best-in-class driving experience" before concluding: "The BMW i5 ticks all the right boxes for a premium electric car – it'll take something quite special to beat it next year."

First introduced in 2023, the eighth-generation BMW 5 Series has continued to receive widespread acclaim and this latest award further bolsters its impressive trophy collection, which now stands at 25 accolades.

MINI Countryman secures Medium Crossover of the Year at UK Car of the Year Awards 2025.

The MINI Countryman has been crowned 'Medium Crossover of the Year' at the 2025 UK Car of the Year Awards. The awards are independently run by 31 professional journalists and designed to highlight and advise on the best new cars on the market, specifically for UK customers.

Judges praised the stylish exterior design, innovative interior technology and overall 'fun to drive' feeling of the MINI Countryman, commenting, "The Countryman injects some design flair into a class full of same-again SUVs. Its interior is refreshingly stylish and well-built too".

Judges went on to say; "The new MINI Countryman perfectly embodies the evolution of the brand while staying true to its playful roots – making it an exciting choice for those who have grown up alongside it. As the MINI range has increased, so has the quality, desirability and 'fun to drive' element, with the Countryman standing out for its practicality".

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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