

BMW

United Kingdom

Corporate Communications



Media Information

4 June, 2025

News in Brief from BMW Group UK.

- BMW named Electric Car Brand of the Year at the Which? Awards.
- Top Gear names the BMW i5 Touring Best EV Estate at annual awards.
- BMW 7 Series wins Best Fleet Luxury Car at The Great British Fleet Awards 2025.
- MINI Aceman customers can now specify a towbar supporting a load of up to 750 kg.

BMW recently celebrated another successful May, having garnered a trio of accolades at industry events including the 2025 Which? Awards, Top Gear EV Awards and The Great British Fleet Awards. Meanwhile, MINI Aceman customers can benefit from an optional towbar supporting a load of up to 750 kg.

BMW named Electric Car Brand of the Year at the Which? Awards.

Inaugurated in 2007, the Which? Awards celebrate and reward the best businesses in the UK that consistently deliver for their customers. At this year's ceremony, BMW was presented the coveted Electric Car Brand of the Year accolade – awarded for demonstrating dependable EV reliability across Which? surveys and for an innovative, safe and electrically-efficient product portfolio.

Paul Kester, Head of Product and Market Planning for BMW Group UK said, "This Electric Car Brand of the Year award is especially meaningful given how competitive the EV market is right now. It's a big year ahead for BMW with the world premiere of our first next-generation electric vehicle this September. We hope to be back on stage again next year following its launch."

Top Gear names the BMW i5 Touring Best EV Estate at annual awards.

Almost two years after its initial launch, the eighth-generation BMW 5 Series recently garnered its 25th accolade across its diverse model lineup at the prestigious Top Gear Electric Awards 2025.

Standing as the epitome of driving pleasure, sporty elegance and modern functionality in a one compelling package, it was the BMW i5 Touring that took the top spot in the EV Estate category. Reflecting on the win, Top Gear's Editor in Chief, Jack Rix said, "The

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enormous breadth of smug ability served up by BMW's vast i5 Touring means the rest frankly needn't have bothered..."

BMW 7 Series wins Best Fleet Luxury Car at The Great British Fleet Awards 2025.

Judged by Fleet World's expert panel of editors, the Great British Fleet Awards celebrate the best of corporate motoring in the UK, from fleet managers to suppliers and manufacturers. This year's ceremony saw the BMW 7 Series secure the accolade for Best Fleet Luxury Car.

Commenting on the win, Fleet World's Editor, John Challen said, "A stalwart of the BMW lineup for decades, the 7 Series grows in stature, performance and quality throughout. In the back, it feels like you are being transported in a private jet, while behind the wheel, there's an engaging driver experience, large, clear screens and a level of quality that is on a par with other cars with a much higher price tag."

Launched in 2022, the latest-generation BMW 7 Series has redefined the luxury saloon market with its unparalleled comfort and cutting-edge digital experience. Its compelling model portfolio – comprising both hybrid and fully electric powertrains – offers maximum flexibility for BMW's most discerning customers.

MINI Aceman customers can now specify a towbar supporting a load of up to 750 kg.

Following the launch of the MINI Aceman last year, customers can now benefit from an expanded options portfolio with the addition of a new towbar. Offering a capacity of up to 750 kg – perfect for towing small trailers and bicycle carriers – this new option is available for the MINI Aceman SE and MINI John Cooper Works Aceman.

Ends

The BMW Group

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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