MINI UK Media Information

SMALL SPACES CHARGE THE WAY: JAMES STEWART TOURS TINY FOREST WITH MINI

09/07/2025 page 1

MINI UK CORPORATE COMMUNICATIONS



Media Information

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- James Stewart, Climate Science & Sustainability Broadcaster, explores three Tiny Forest sites planted by MINI.
- Using just a single charge of a MINI Countryman Electric, James travelled between three Tiny Forests based in Oxford, Swindon and Newbury.
- Journey highlight importance of nature, sustainability, and wildlife preservation.
- Since 2021, MINI has planted 14 Tiny Forests across the UK during its partnership with Earthwatch Europe.

MINI is celebrating the importance of small spaces in driving change by collaborating with James Stewart, one of the UK's most prominent broadcasters in science and sustainability to showcase the benefits of Tiny Forests.

Nominated by Harvard University as a 'climate creator to watch', James shared his experience exploring three Tiny Forests, using just a single charge of a MINI Countryman Electric – capable of travelling up to 287 miles* (*WLTP combined) – to travel between sites.

All three mini spaces James visited were planted as part of MINI UK's partnership with Earthwatch Europe, with each made up of over 600 densely planted trees in the space the size of a tennis court. With the first planting in 2021, James went to see one site in Newbury and two forests near key manufacturing locations: MINI Plant Oxford and BMW Group Plant Swindon.

With up to 1,390 litres of boot capacity to utilise in the MINI Countryman Electric for gardening equipment, James highlights the importance of nature, sustainability, and wildlife preservation through his journey, while measuring how much the saplings at each location have grown since their plantings.

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09/07/2025 page 2 Following his trip, James said, "I loved exploring these tiny forests - nature should be for everyone and they're fact they're so accessible for their communities is brilliant! We've never needed nature more than we do today, and understanding these brilliant ecosystems through citizen science is the perfect gateway into that connection with our planet."

Together, the 14 Tiny Forest sites planted by MINI equate to a combined area of 2,844 square metres – creating just over five professional basketball courts of new greenery. Each tennis-court sized forest is estimated to attract 500 new animal and plant species, with each site helping to bring the benefits of woodland right into the heart of our cities and urban spaces.

Planted between 2021 and 2023, over 1,600 volunteers - including school children, university students, councillors, hospital staff and members of the local communities - helped bring each forest to life by donating their time. As the tiny spaces continue to grow, each sites progress and impact will be continually monitored by MINI and Earthwatch Europe, helping to understand their social, environmental, and wellbeing implications.

For more information about MINI, visit mini.co.uk and for more information on Tiny Forests, click <u>HERE</u>.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premi-um manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales net-work in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was \in 11.0 billion on revenues amounting to \in 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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SMALL SPACES CHARGE THE WAY: JAMES STEWART TOURS TINY FOREST WITH MINI

09/07/2025 page 3

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