### **BMW**

# **United Kingdom Corporate Communications**



Media Information 3 July, 2025

## BMW Group UK appoints Andrew Jago as General Manager of **Corporate Sales**

• Andrew Jago joined BMW Group UK on 1 July to lead Corporate Sales, overseeing BMW and MINI sales to business and leasing customers.

BMW Group UK has appointed Andrew Jago as the new General Manager, Corporate Sales. In his new role, which commenced on 1 July, Andrew leads the team responsible for all BMW and MINI sales to business and leasing customers, reporting to Debbie McIntosh, Sales Director at BMW UK.

Andrew brings extensive experience and insight from a diverse career in the automotive industry, having held senior roles at both Toyota and Jaguar Land Rover in the UK and internationally.

Over the past six years, Andrew has led the Fleet and Business division at Jaguar Land Rover through one of the most transformative periods for the industry. His experience across multiple commercial roles has given him a deep understanding of Marketing, Sales and Customer Service within the automotive sector.

Commenting on the appointment, Debbie McIntosh said: "We are pleased to welcome Andrew to the team at an important moment for the BMW Group, as we begin introducing our next-generation Neue Klasse models to the corporate and fleet market in the coming year. His extensive background in fleet and business sales, including his experience navigating significant industry change in recent years, will bring a valuable perspective to the team."

**BMW Group Company** 

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Andrew added: "I'm delighted to join BMW Group UK at such a pivotal time and to work with two brands I have long admired. Supporting our customers as they navigate the transition to electromobility and successfully establishing our next-generation vehicles are high priorities. I look forward to meeting new colleagues, partners and customers in the coming months."

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was  $\in$  11.0 billion on revenues amounting to  $\in$  142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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