



Media Information
19 September, 2025

BMW UK secures top honours at the Business Car Awards 2025.

- BMW retains Business Car's Fleet Manufacturer of the Year title for a fourth consecutive year.
- The BMW i4 retains its status as Best Premium Car.
- Business Car's Driver's Choice award presented to the BMW M5.
- The all-new BMW iX3 stands out as Business Car's 'One to Watch'.

BMW UK is celebrating another successful year at the annual Business Car Awards, after retaining the prestigious Fleet Manufacturer of the Year title for a fourth consecutive year. In addition to the headline accolade, BMW secured three further category wins across its diverse product portfolio, with the BMW i4, BMW M5 and the recently unveiled BMW iX3 each receiving recognition.

On presenting the title award, Martyn Collins, Editor of Business Car said, "With its product portfolio, BMW continues to make significant strides with electrification. It now offers an extensive and class-leading range of all-electric and plug-in hybrid models to cater to diverse customer needs. Elsewhere, BMW continues its commitment to growing its fleet business every year, by adapting to changing market conditions, and ensuring the needs of fleet customers are met.

The BMW i4 retains its status as Best Premium Car.

Updated last year with a refreshed exterior design and an elevated interior, the BMW i4 added a 26th accolade to its cabinet last night, after it was named Business Car's Best Premium Car for the second consecutive year.

"The BMW i4's reign at the Business Car Awards seems unassailable," judges commented, as the Gran Coupé secured its third Business Car award in the last three years. "Following a recent facelift, newer electric and ICE-powered rivals still can't topple this EV, which offers an enviable package of competitive and trustworthy electric range, the expected BMW driver appeal, and a practical hatchback design," they continued.

Business Car's Driver's Choice award presented to the BMW M5.

Now a viable choice for corporate customers and fleets thanks to its new electrified

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Media Information

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Subject **BMW Group UK secures top honours at the Business Car Awards 2025.**

Page 2

powertrain, the BMW M5 received its first-ever Business Car award, claiming the top spot as 'Driver's Choice' for 2025. Not only a "performance icon" but "an innovator too," the seventh-generation BMW M5 "moves the model on significantly and is now a plug-in hybrid," said Collins. "Don't think it has gone soft, however, as the saloon and Touring estate models are still a very complete way to go very fast. Despite having more than 700hp, the M5 is also easy and involving to drive," he added. This recognition is testament to the BMW M5's exceptional versatility, offering a unique combination of devastating performance and a usable all-electric range of up to 43 miles (WLTP¹).

The all-new BMW iX3 stands out as Business Car's 'One to Watch'.

Recently unveiled at the IAA Mobility and ushering a new era for the brand, the all-new BMW iX3 stood out as Business Car's 'One to Watch'. Predicted to "attract the attention of fleet buyers thanks to its all-new Neue Klasse underpinnings," the SAV impressed judges with its "slimmer batteries, more efficient motors and clever technology." With a single-charge range of up to 500 miles (WLTP²), the BMW iX3 is the UK's longest-range battery electric vehicle, bringing a compelling offering for business customers with its exceptional driving dynamics and trailblazing technology.

Reflecting on BMW Group's success, Andrew Jago, General Manager, Corporate Sales at BMW Group UK, said, "We are delighted to retain Business Car's Fleet Manufacturer of the Year title for a fourth consecutive year. This accolade recognises the consistently high standards and commitment of our BMW and MINI teams, our retailers, and the strength of the BMW and MINI product range for corporate customers. Our product proposition will be further strengthened in the months ahead when our customers have their first opportunity to experience the groundbreaking all-new BMW iX3 and subsequent Neue Klasse models."

Ends

1. BMW M5 Saloon: WLTP combined range up to 43 miles. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) is for comparison only. Actual range varies with vehicle specification and equipment, state of charge, battery condition and temperature, driving style, in-car system use, route and ambient temperature.

BMW

United Kingdom

Corporate Communications

Media Information

Date 19 September, 2025

Subject **BMW Group UK secures top honours at the Business Car Awards 2025.**

Page 3

2. BMW iX3 50 xDrive: WLTP combined range up to 500 miles. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) is for comparison only. Actual range varies with vehicle specification and equipment, state of charge, battery condition and temperature, driving style, in-car system use, route and ambient temperature.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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Page 4

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