

# BMW

## United Kingdom

### Corporate Communications



Media Information  
20 November, 2025

#### **News in Brief from BMW Group UK.**

- All-new BMW iX3 honoured as Carwow's Tech Trailblazer.
- BMW 7 Series awarded Best Luxury Car for the third consecutive year at the Parkers New Car Awards 2026.
- Triple victory for BMW Group UK at the Auto Express Used Car Awards.
- BMW 3 Series awarded Premium Used Car of the Year at Motor Trader Industry Awards.
- Success for BMW Group at the Autovista Residual Value Awards.
- BMW Group secures two headline accolades at the Fleet News FN50 Awards.
- MINI Plant Oxford awarded a VisitEngland Gold Visitor Attraction Accolade for 2024-25.
- MINI Plants Oxford and Swindon recognised for Operational Excellence.

BMW Group UK maintains its momentum heading into the final quarter of the year having collected a variety of industry accolades. Celebrated for its class-leading product lineup, benchmark fleet management and gold-standard UK manufacturing operations, the company continues to set the standard across various sectors.

#### **All-new BMW iX3 honoured as Carwow's Tech Trailblazer.**

Premiering a broad spectrum of innovations and new technologies, the all-new BMW iX3 was honoured as Carwow's Tech Trailblazer at the publication's annual Car of the Year Awards. Judges were impressed with the SAV's advancements, with Mat Watson, Chief Content Officer at Carwow, commenting, "Most new cars barely nudge at the needle of progress, but the new BMW iX3 pushes it so far along that it's basically tied itself into a knot. Its sophisticated underpinnings offer hyper-fast charging, a massive battery allowing over 500 miles of range and a minimalist but rich digital experience."

Arriving as the first series-produced Neue Klasse model, the BMW iX3 marks a significant milestone for BMW Group in the company's journey towards enhanced electrification, digitalisation and circularity. "The new BMW iX3 is a car to get excited about, not just for what it is, but for what it represents - the march of progress." Watson continues.

#### **BMW 7 Series named Best Luxury Car for the third consecutive year at the Parkers New Car Awards 2026.**

Now in its ninth year, the Parkers New Car Awards reflect the ever-changing needs of Britain's car-buying public, where winners are selected based on a combination of expert reviews and consumer purchasing trends. Following this year's ceremony, the BMW 7

BMW Group Company

Postal Address  
BMW (UK) Ltd.  
Summit One  
Summit Avenue  
Farnborough  
GU14 0FB

Telephone  
01252 920000

Internet  
[www.bmw.co.uk](http://www.bmw.co.uk)

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Series continues its reign as Parkers' Best Luxury Car, leading the category for the third consecutive year.

Introduced in 2022, the latest-generation BMW 7 Series continues to demonstrate why it is regarded as the ultimate luxury saloon, combining "comfort, innovation and sophistication" to portray the "ultimate expression of modern luxury." Parkers judges paid tribute to the model's "class, comfort and poise" alongside its versatility – offering "masses of appeal for businesses, drivers and, most importantly, the VIP in the back."

#### **Triple victory for BMW Group UK at the Auto Express Used Car Awards.**

Auto Express recently announced its favourite used cars for 2025, where the BMW 3 Series was crowned overall Used Car of the Year. Utilising the industry-leading Driver Power survey, the annual awards help customers identify the best used cars across a range of categories.

In addition to claiming the headline accolade, the BMW 3 Series also topped the Best Compact Executive Car category, "proving it's a car that has everything", said Paul Barker, Editor of Auto Express. "It drives well, is practical and well-equipped and best answers the question where Auto Express team would spend their own money." With its diverse lineup of powertrains and body styles, "From efficient diesels to hybrids or high-power petrol models, and saloon or Touring estate, there's a 3 Series for everyone," he added.

The previous generation MINI Convertible was also firm favourite, as it retains the Best Used Convertible title. Auto Express' "champion drop-top" impressed with its "cheeky looks and great handling." It's a car "that easily puts a smile on your face," Barker concluded.

#### **BMW 3 Series awarded Premium Used Car of the Year at Motor Trader Industry Awards.**

Adding a further award to its cabinet, the BMW 3 Series was unveiled as Premium Used Car of the Year at the annual Motor Trader Industry Awards. The judging panel described the BMW 3 Series as "the 'gold standard' for affordable, driver-focused transport in the premium segment", praising its "brilliantly connected driving experience" and versatile selection of powertrains.

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#### **Success for BMW Group at the Autovista Residual Value Awards.**

BMW Group collected three accolades at the 2025 Autovista Residual Value Awards. Evaluated across seventeen European countries and based on insightful data, these awards recognise vehicles that demonstrate excellent value retention across a number of categories.

The BMW 1 Series topped the Compact Car category, "attracting buyers with its promise of premium quality, sporty driving dynamics, and advanced technology", said Autovista. Meanwhile, MINI secured two titles, as the MINI Aceman emerged as best Small BEV, and the MINI Cooper retained its position as leader of the Small Car category. The MINI Aceman was described as "a fresh and fashionable entry into the premium small BEV market", while the MINI Cooper was commended for its reputation as "fun to drive", combined with a "high-quality interior and extensive customisation options."

#### **BMW Group secures two headline accolades at the Fleet News FN50 Awards.**

Widely recognised as setting the standard for industry excellence, the annual Fleet News FN50 Awards acknowledge success and innovation across the UK's automotive sector. This year, BMW Group triumphed securing both headline awards: Most Reliable Carmaker and Most Reliable Car - awarded to the BMW 3 Series.

Reflecting on BMW Group's success, Andrew Jago, General Manager, Corporate Sales BMW Group UK commented, "Once again, data from the UK's 50 largest leasing companies has confirmed BMW Group as the most reliable carmaker based on breakdown and warranty claims. This is the tenth occasion that BMW and MINI have shared this accolade, underlining our commitment to quality and consistency.

We are equally proud that the BMW 3-Series retains its title as the most reliable car for the sixth consecutive year. After 50 years and seven generations, the world's bestselling premium car is the industry benchmark for sheer driving pleasure and reliability."

**MINI Plant Oxford awarded a VisitEngland Gold Visitor Attraction Accolade for 2024-25.**

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In recognition of its comprehensive plant tour experience, MINI Plant Oxford recently received a VisitEngland Gold Visitor Attraction Accolade for 2024–2025. Based on scores achieved during its annual Visitor Attraction Quality Scheme assessment, a Gold accolade was awarded for demonstrating excellence, quality and an “amazing visitor experience”, whilst acknowledging “the people who give the warmest welcomes”.

Open to the public, plant tours at the home of MINI offer a unique opportunity to witness all stages of production, showcasing the assembly of up to 800 MINIs daily from Body in White to the final quality checks. To learn more, visit [MINI Plant Oxford Tour](#).

#### **MINI Plants Oxford and Swindon recognised for Operational Excellence.**

MINI Plant Oxford and MINI Plant Swindon have received a Manufacturer MX Award for demonstrating Operational Excellence. Delivered by The Manufacturer in partnership with the Institution of Mechanical Engineers, the annual awards encourage, benchmark and celebrate manufacturing excellence across every stage. This year, both plants were recognised for their lean methodologies and techniques to enhance, “quality, cost, productivity, physical waste, reduction, customer service and safety”. Additional commendation was given for fostering an engaged workforce and a culture of continuous improvement.

**Ends**

#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

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The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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#### **For further information please contact:**

Sam Buckingham  
Press Officer, MINI  
Tel: 07815 362 262  
[Samuel.Buckingham@mini.co.uk](mailto:Samuel.Buckingham@mini.co.uk)

Tom Evans  
Senior Press Officer, BMW  
Tel: 07815 371 705  
Email: [Tom.Evans@bmw.co.uk](mailto:Tom.Evans@bmw.co.uk)

James Morrison  
Head of Product Communications  
Tel: 07815 372 646  
Email: [James.Morrison@bmw.co.uk](mailto:James.Morrison@bmw.co.uk)

Christina Burnham-Hepe  
Corporate Communications Director  
Tel: 07815 371 206  
Email: [Christina.Burnham-Hepe@bmw.co.uk](mailto:Christina.Burnham-Hepe@bmw.co.uk)