



Media Information
26 November, 2025

BMW iX3 named Top Gear's 2026 Car of the Year.

The all-new BMW iX3 has been crowned Top Gear Magazine's 2026 Car of the Year. The prestigious accolade was presented to the first Neue Klasse model at the publication's annual awards ceremony, which celebrates the best cars launched over the past twelve months.

The BMW iX3 impressed judges with its all-new design, class-leading driving dynamics and the multitude of innovations it ushers for the brand. Handing over the trophy, Paul Horrell, Consultant Editor of Top Gear Magazine said, "The iX3 is wholly new. Above and beneath. Bumper to bumper. Ground to cloud. It has the magic 500-mile claimed range, an entirely new interior concept, but most importantly it drives like a BMW ought to - not like a bulky EV crossover, or soulless digital first zombiemobile. BMW's cars have always strived to be at the tip of mainstream excellence - the iX3 puts them back where they belong."

The BMW iX3 once again raises the bar – setting new benchmarks in performance, range and technology while introducing a cutting-edge design language. Its advancements will shape the entire future BMW product portfolio and will be incorporated into a total of 40 new models and model updates between now and 2027, starting with the BMW i3 Saloon, which begins production in the second half of 2026.

On receiving the award, David George, CEO, BMW Group UK and Ireland said, "The launch of the new BMW iX3 represents more than just the debut of an exceptional new model – it signals the start of an exciting and transformative chapter for our brand. We are thrilled to receive the prestigious Car of the Year award for this milestone moment and would like to thank the entire Top Gear team for this special recognition."

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The BMW iX3 50 xDrive is priced from £58,755 OTR and can be preordered from retailers nationwide with first customer deliveries taking place on 7 March 2026. To learn more about the new BMW iX3, please click [HERE](#).

BMW

United Kingdom

Corporate Communications

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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