

Media Information
11. December 2025

MINI relies on Innovative Materials in the Interior

+++ Award for sustainable material in the MINI family interior +++ Use of secondary materials reduces CO₂e emissions +++ Collaboration as a driver of innovation +++

Munich. MINI remains true to its claim: "Less is more", focusing on what really matters. With this approach, MINI makes an important contribution to shaping the future in a more conscious and sustainable way. This commitment is particularly reflected in the current MINI generation, for example through the use of innovative and recycled materials in the interior.

Knit partially made from Recyclate – Sustainability You Can Feel

In line with the "Secondary First" principle, MINI uses knit from recycled materials in all models starting with the market launch in 2024. The knitted material consists of 92% recycled polyester fibers and is used for dashboard upholstery, door trim, and center console lid. This significantly reduces CO₂e emissions and water consumption in production compared to primary materials.

Design, Function, and Sustainability

The specially developed knitted look gives the interior of the MINI family a distinctive look and opens up new possibilities for individual colour and pattern worlds. It enables a two-colour design with an impressive depth effect. This effect occurs when the colour of the lower textile layer subtly shines through the upper layer. This structure, inspired by sneaker design and carefully further developed, gives the surfaces visual complexity and ensures a high-quality, unique look in the interior. The components are also abrasion-resistant, structurally reinforced, and completely leather-free.

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The new BMW iX3 also relies on this innovative technology: In the "Contemporary" trim of the first model of the Neue Klasse, the knit of the instrument panel is made of 75% recycled material – a clear commitment to the principle of "Design for Circularity". While the light in the MINI family is projected onto the dashboard, the lighting in the BMW iX3 comes from the rear. For this, the knit pattern was deliberately designed to be more translucent so that the new backlighting comes into its own optimally.

Stronger Together: Collaboration is Key

The textile solution for the MINI interior was made ready for series production in close collaboration with internal and external partners: cross-industry and cross-departmental cooperation proves to be the key to innovations in sustainability. Close cooperation with partners generates new impulses and solutions that further advance sustainable materials and processes and enable the development of future-oriented products.

This innovative strength was recently honoured: MINI Knit is the overall winner of the SPE Automotive Award 2025 and winner of the Grand Award in the "Body Interior" category. The award is one of the most prestigious honors in the plastics industry. The Grand Award is presented for the best submission across all categories.

If you have any questions, please contact:

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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