

# BMW

## United Kingdom

### Corporate Communications



Media Information

30 January, 2026

#### **News in Brief from BMW Group UK.**

- Introducing a range of BMW model updates from March 2026.
- BMW triumphs at the 2026 Professional Driver Car of the Year awards.
- Double success for BMW Group at the 2026 Company Car and Van Awards.
- A raft of BMW M5 models finished in BMW Individual paint join the UK press fleet.

BMW Group UK finishes January in a strong position, announcing several model updates to further enhance its already-compelling product portfolio. BMW iX1 and BMW iX2 benefit from an increased range thanks to technological refinements, while BMW 2, 3 and 4 Series model derivatives receive an elevated M Sport Pro offering. Building on a successful month of accolades, the BMW i7 was named overall winner at the Professional Driver Car of the Year awards. Meanwhile, BMW and MINI retained Company Car and Van's overall Fleet Manufacturer of the Year title for a second consecutive year. Furthermore, a raft of BMW M5 models, finished in BMW Individual exterior paint, join the UK press fleet and will soon be available for testing.

#### **Introducing a range of BMW model updates from March 2026.**

From March 2026 onwards, BMW iX1 and BMW iX2 models will benefit from an increased all-electric range thanks to the implementation of silicon-carbide semiconductor components in the power electronics (SiC inverter). This technology enables greater efficiency and reduced consumption, resulting in a single-charge range of up to 320 miles (WLTP<sup>1</sup>) in the case of the BMW iX1 eDrive20, while xDrive30 models will be able to cover a maximum of 290 miles<sup>1</sup> between charge stops. BMW iX2 models will deliver comparable efficiency, with up to 320 miles<sup>1</sup> and up to 297 miles<sup>1</sup> achievable in eDrive20 and xDrive30 variants respectively.

Also arriving in spring are new elevated M Sport Pro models for BMW 2, 3 and 4 Series derivatives. Previously packaged as a standalone option in conjunction with the M Sport trim level, the new standalone M Sport Pro models bring an increased level of standard equipment, including 19-inch M Sport alloy wheels, red-painted brake callipers, Adaptive LED Headlights and darkened exterior design features. Available to order from retailers nationwide, first deliveries of the new M Sport Pro models will take place in April 2026.

In addition to these model updates, from February 2026 production, all BMW models will be adorned with the new BMW roundel – first showcased on the all-new BMW iX3. A revised BMW M logo will be introduced at the same time.

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Media Information

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Subject **News in Brief from BMW Group UK.**

Page 2

#### **BMW triumphs at the 2026 Professional Driver Car of the Year awards.**

BMW UK celebrated a successful evening at the 2026 Professional Driver Car of the Year awards after the BMW i7 was crowned overall Car of the Year. Alongside the headline award, the flagship saloon topped the Chauffeur Car category, while the BMW 550e xDrive was selected by Professional Driver readers as Executive Car of the Year.

Commenting on the success of the BMW i7, Professional Driver Editor, Mark Bursa said, "The new 7-series has become a game-changer in the chauffeur market, giving drivers and operators a practical and supremely luxurious electric limousine. In London especially, TfL insists that new licensed cars have to be electric, and the i7 is the only really suitable option."

The Professional Driver Awards are judged by the publication's readership, who test and score more than 50 cars during an intensive single-day judging event held in August. The awards were announced at the Professional Driver awards dinner at the Brighton Metropole Hotel yesterday evening.

#### **Double success for BMW Group at the 2026 Company Car and Van Awards.**

The annual Company Car and Van Awards provide expert guidance to those responsible for shaping company fleets across the UK, recognising the best manufacturers and vehicles for specific fleet use cases.

At this year's awards, BMW and MINI were named as the overall Fleet Manufacturer of the Year for the second consecutive year. Commenting on the win, Andrew Walker, Editor of Company Car and Van said, "They've cemented their position again as the most forward-thinking premium brands across all car sizes. A worthy winner. Every company car sector is covered from the MINI Cooper Electric to the updated BMW iX".

In addition to the leading award, the recently revised BMW iX was presented the award for Premium Car of the Year. Judges praised its "amazing" drive and highlighted its "class-leading" interior. "Not one to stand still, BMW took a very good car in the iX and in 2025 made it even better, simplifying the model line-up and tweaking it here and there to make it drive and handle even better than before," Walker added.

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#### Media Information

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Page 3

#### **A raft of BMW M5 models finished in BMW Individual paint join the UK press fleet.**

BMW UK recently added six new BMW M5 models in a range of special BMW Individual exterior paint finishes to its press fleet. The six cars include both Saloon and Touring body styles enveloped in Le-Mans Blue, Wildberry, Malachite Green, Chalk Grey, Anglesey Green and Fashion Grey paint finishes.

From legendary classics to innovative new shades, the BMW Individual paint programme comprises over 150 exclusive colours, offering BMW's most discerning customers the opportunity to uniquely personalise their vehicle over and above the core options list.

The shades carefully selected for the new range of BMW M5 press cars gently nod to the brand's rich heritage. For example, the Le-Mans-Blue-painted BMW M5 Saloon is a homage to the iconic 24-hours of Le Mans race – where BMW last took overall victory with the V12 LMR in 1999 – and matches the E39 BMW M5 from BMW UK's heritage fleet.

For more information on BMW Individual, please click [here](#).

#### **Ends**

1. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) is for comparison only. Actual range varies with vehicle specification and equipment, state of charge, battery condition, driving style, in-car system use, route and ambient temperature.

#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

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#### Media Information

Date 30 January, 2026  
Subject **News in Brief from BMW Group UK.**  
Page 4

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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