

Media Information
20 March 2026

BMW named Fleet Manufacturer of the Year at Fleet News Awards 2026.

BMW has continued its winning streak at the annual Fleets News Awards, taking home the highly coveted Fleet Manufacturer of the Year title for a record eighth consecutive year.

Held at the JW Marriott Grosvenor House Hotel, London, and hosted by comedian Katherine Ryan, the Fleet News Awards celebrate excellence, innovation, and achievement across the entire fleet sector.

Voted for by Fleet News readers, who are certified fleet decision-makers, this award reflects BMW's unwavering dedication to its relationships with the sector, class leading products, and reputation for offering industry-leading support.

Andrew Jago, Head of Corporate Sales, BMW UK commented "We are incredibly proud to have won Fleet Manufacturer of the Year for the eighth consecutive year. Thank you to the readers of Fleet News and the judging panel for their continued recognition of the strength and appeal of BMW and MINI in the corporate fleet sector."

"This is an award that BMW Group colleagues and our retailers can be proud of. We will continue to put our customers front and centre as we enter an extraordinary period of transformation with the launch of our groundbreaking BMW Neue Klasse models."

The BMW i4 was also recognised on the night, taking home the award for Best Medium Car. In a highly competitive field, the BMW i4 has been a standout product in the corporate market since launch, offering customers an electric range of 333–371 miles*, a powerful electric drive that accelerates from 0-62 mph in 5.6 seconds and elegant aesthetics.

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The BMW Group

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140

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countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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