



A MINI like no other: meet the brand's special custom-crafted MINI John Cooper Works Convertible.

- MINI reveals one of one, custom-crafted customer car, based on the MINI John Cooper Works Convertible.
- A unique exterior design featuring Midnight Black and metallic green two-tone exterior paint, custom-made badging and matching factory-fitted JCW accessories.
- Colour-matched interior details and backlit door sill covers with exclusive detailing.
- Produced entirely in Great Britain by MINI Plant Oxford.

MINI has custom-crafted a special one-off John Cooper Works Convertible example for a longtime MINI enthusiast. Dubbed the 'MINI.01', this road-legal one-off showcases a striking two-tone colour scheme and over 50 exclusive details throughout its interior and exterior design. Created especially for a devoted MINI enthusiast from the United States, the MINI.01 represents a special moment for MINI Plant Oxford — with a new depth of factory-led personalisation.

The exterior features a distinctive split, triple-layered two-tone paint finish in Midnight Black and a unique shade of metallic green personally chosen by the customer— a combination never seen before on a MINI. The exclusive model is equipped with factory-fitted JCW accessories, including JCW front and side winglets – which are colour-matched and embellished with unique details – and 18-inch JCW Rallye Spoke alloy wheels. The two-tone paint extends to the rear diffuser, while the wing mirrors are decorated in black and white stripes. Further additions such as 'MINI SUPER SPECIAL 001' wording above the front wheelarch, and a MINI.01 badge on the boot lid continue to set the vehicle apart. A Union Jack soft-top roof features as a tribute

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

to MINI Plant Oxford and the brand's British heritage.

Green colour-matched accents continue inside the cabin, with the unique colour decorating elements such as the seat inserts, toggle bar trim, decorative dashboard strap and Harman Kardon speaker housing. For a subtle yet effective contrast, the air vents, cupholder surrounds and door handles are finished in matte white. 'MINI.01' badging can be found throughout the interior, including on the six o'clock steering wheel element, the wireless charging unit and on the floor mats. Upon entering and exiting the vehicle, passengers are greeted with backlit doorsill plates with the 'MINI SUPER SPECIAL .01' inscription as another reminder that this is a truly special MINI.

Markus Grüneisl, CEO of Plants Oxford and Swindon commented, "This custom-crafted John Cooper Works Convertible represents a fantastic collaboration between the MINI product and design teams, the local market, and Plant Oxford production. We're delighted with the result and craftsmanship that showcases what our team in the UK can achieve."

With the creation of the MINI.01, the MINI brand further cements its commitment to vehicle personalisation, while showcasing manufacturing excellence at the home of MINI, Plant Oxford.

Ends

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

MINI Press Office Contacts:

Sam Buckingham
MINI Press Officer
Tel: 07815 362262
Email: Samuel.Buckingham@mini.co.uk

James Morrison
Head of Product Communications

MINI UK
Media Information

A MINI like no other:
meet the brand's
special custom-
crafted MINI John
Cooper Works
Convertible.

08/04/2026
page 3

Tel: 07815 372 646
Email: James.Morrison@bmw.co.uk

Christina Burnham-Hepe
Corporate Communications Director
Tel: 07815 371206
Email: Christina.Burnham-Hepe@bmw.co.uk

Media website:
www.press.bmwgroup.co.uk
www.mini.co.uk
www.twitter.com/miniuk
www.facebook.com/miniuk
www.youtube.com/miniuk

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

CONFIDENTIAL