

Media Information

4 June 2026

BMW Group Financial Services and Alphabet announce leadership changes in the UK and Ireland

- Ursula Wingfield appointed CEO of BMW Group Financial Services and Alphabet in the UK and Ireland from 1 August 2026
- Mike Dennett to lead BMW Group Financial Services, Europe
- May Wong to join as CFO of BMW Group Financial Services and Alphabet in the UK and Ireland.

Farnborough. BMW Group Financial Services and Alphabet have announced a leadership transition which will see Ursula Wingfield become Chief Executive Officer of both businesses in the UK and Ireland from 1 August 2026.

Wingfield will succeed Mike Dennett, who will take up responsibility as Head of Region Europe, BMW Group Financial Services from 1 August 2026, after more than eleven years as CEO of BMW Group Financial Services UK and Ireland. Dennett has also led Alphabet UK and Ireland since January 2022.

Moving from her position as Chief Financial Officer of BMW Group Financial Services and Alphabet for the UK and Ireland, Ursula brings extensive leadership experience from across the BMW Group, including previous roles as CEO of Alphabet Germany and CEO of BMW Financial Services South Africa.

May Wong will join as Chief Financial Officer of BMW Group Financial Services and Alphabet for the UK and Ireland, also from 1 August 2026. She joins from BMW Group Financial Services Australia, where she is currently CEO, and has held senior roles in South Korea, Australia and New Zealand.

The UK appointments are subject to approval by the Financial Conduct Authority.

BMW Group Financial Services UK and Ireland provides retail finance, leasing and insurance products for BMW, MINI and BMW Motorrad customers and franchise retailers across the UK, while Alphabet UK and Ireland provides tailored fleet leasing and management solutions for corporate customers.

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Ends

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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