

# BMW Group Corporate Communications

9 January 2006

## BMW Group increases sales by 9.9% in 2005

All brands show a rise over the previous year  
MINI sells over 200,000 cars for the first time

**Detroit/Munich.** The BMW Group clearly increased its sales by 9.9% in 2005. Worldwide, 1,328,000 automobiles were delivered (prev.yr.: 1,208,700). The BMW brand, with sales of 1,126,800 vehicles, outstripped the previous year's figure (1,023,600) by 10.1%. Sales of the MINI brand rose by 8.7% compared with the year 2004 (184,400). For the first time, sales passed the 200,000 mark, reaching 200,400. With 796 Phantoms delivered, Rolls-Royce slightly exceeded the previous year's level (792).

Dr. Helmut Panke, Chairman of the Board of Management of BMW AG, sees potential for further sales growth in 2006 too. At the BMW Group press conference at the North American International Auto Show (NAIAS), he said today: "We expect the BMW Group to remain on the course of growth also in 2006. Therefore, we aim at increasing our retail volume further and we aim at achieving a new retail peak this year."

With the figures it has just presented, the BMW Group is the world's most successful supplier in the premium automobile segment. The company grew more in 2005 than the market as a whole and also more than all its relevant competitors. It should be emphasised in this context that the core BMW model series – the 3 Series, 5 Series and 7 Series – are each at the top of their own segment worldwide in terms of sales volume.

The highest selling car in the BMW Group is the new BMW 3 Series Saloon. With 229,900 vehicles delivered since its market launch in March 2005, it represents 17% of the total sales of the BMW Group in 2005. In the past year, the BMW 5 Series, with 228,400 cars sold, maintained the high levels achieved the previous year (229,600/-0.5%). The BMW brand is also well to the fore in the luxury saloon car class: sales of the BMW 7 Series rose by 5.0% compared with the previous year to reach 50,100 automobiles (prev. yr.: 47,700).

The BMW X3 recorded a marked increase over the previous year, rising by 10.0% to 110,700 vehicles delivered (prev. yr.: 92,250). At the same time, its "big brother", the BMW X5, in the sixth year after its market launch in December

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1999, almost reached the high levels of the previous year (105,000/-3.3%), with 101,500 vehicles sold.

2005 was the first full year that the BMW 1 Series was present in the market. The company entered the compact class, which is dominated by volume manufacturers, with this premium vehicle in September 2004. There is considerable demand for this product: In 2005 sales reached 149,500 units. The BMW 6 Series increased strongly, with a 10.9% growth in sales to 23,340 units compared with the previous year (21,040). In the year under review, the BMW Z4 Roadster sold 28,900 vehicles, which means that it did not meet last year's levels (38,900/-25.7%).

In terms of sales by country, the USA remained at the top in 2005. 307,000 BMW Group automobiles were sold here (prev.yr.: 296,100/+3.7%). The USA is closely followed by Germany, with a total of 295,900 vehicles sold (prev.yr.: 283,600/+4.3%). After this come the United Kingdom with 162,550 deliveries to customers (prev.yr.: 150,900/+7.7%), Italy with 90,300 (prev.yr.: 77,200/+17.0%) and Japan with 58,800 (prev.yr.: 51,800/+13.5%).

2005 was also a top year for BMW Motorcycles, with sales reaching 97,500 vehicles. Compared with the previous year (92,300), 5.6% more BMW motorcycles were delivered to customers.

### BMW Group sales in/up to & incl. December 2005 at a glance

	In Dec. 05	comp.w. prev.yr.	Up to & incl. Dec. 05	comp.w. prev.yr.
BMW Group Automobiles	116,900	+ 1.3%	1,328,000	+ 9.9%
BMW	106,700	+ 3.1%	1,126,800	+ 10.1%
MINI	10,000	- 14.9%	200,400	+ 8.7%
Rolls-Royce	176	+12.8%	796	+ 0.9%
BMW Motorcycles	5,425	- 35.1%	97,500	+ 5.6%

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