

Media Information  
16 May 2007

## **Birthday congratulations from a birthday celebrant: BMW at the Mille Miglia 2007**

**Munich/Brescia.** Eighty years ago this year saw the start of one of the most famous and exciting automobile races in the world: the Mille Miglia. But this is not the only anniversary being celebrated between the 17th and 20th of May: The Mille Miglia is being staged as an endurance race for the 25<sup>th</sup> time. To mark this round birthday, another celebrant is finding its way to Brescia: Ninety years after the founding of the BMW brand, BMW Mobile Tradition is sending nine of its most precious automotive jewels to Northern Italy. Together with over 300 other classic racing cars they will embark on the legendary 1000 mile drive from Brescia to Rome via Ferrara and back.

The new director of BMW Mobile Tradition, Karl Baumer, will be at the starting line in Brescia for the first time. He emphasises the close relationship between the white-blue brand and the Mille Miglia: "The BMW brand has always been defined by the spirit of racing competition and the experience gained there. The Mille Miglia is a milestone in its 90-year success story," says Baumer.

Last year's winner Giuliano Cané and his co-pilot Lucia Galliani have set themselves a special goal for the anniversary race of the Mille Miglia – to celebrate his tenth victory after starting in the Mille Miglia for the fifteenth year. The BMW 328 Berlin-Rome Roadster by the Italian coachbuilder Touring will help carry him over the finish line as the winner. In the "Anniversary Mille", Prince Leopold of Bavaria will place his trust in a BMW 328, as will the many-time winners of the Ladies' Cup, Franca Boni and Monica Barziza.

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Overview of all registered BMW vehicles:

No.	Team	Vehicle	Year	Country
76	BAUMER/X	BMW 327 COUPE	1937	D
80	SIEMES/STORMS	BMW 328	1937	D
94	DRAEGER/KUEBLER	BMW 327 CABRIO	1937	D
104	KNIEPS/HAMER	BMW 328	1937	D
108	BERTOLI/GHIDONI	BMW 328	1938	I
110	DAUPHIN/SIMON	BMW 328	1938	D
113	VON BAUMBACH/ VON BAUMBACH	BMW 328	1937	D
118	BONI/BARZIZA	BMW 328	1937	I
125	VON BAYERN/JOURET	BMW 328	1939	D
132	KRAUSE/CLEMM	BMW 328	1938	D
136	LANGEWIESCHE/HEUMANN	BMW 328	1939	D
138	CANE/GALLIANI	BMW 328 TOURING	1940	I
144	MERCADANTI/BASTONI	BMW ISETTA	1957	I
178	DEGELSEGGER/HUEMER	BMW 328 RS COTURA	1948	A
190	DAUPHIN/HOFFMANN	BMW 507	1957	D
217	BITTL/RAPP	BMW 507	1957	D
273	MITCHELL/ANDERSON	BMW 507	1957	USA
360	HAFFA/SCHOELLER	BMW 507	1957	CH

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