

**BMW of North America, LLC**  
**2008 Model Year**  
**Suggested Retail Price**

Effective March 17, 2008

U.S. Models	M3 Sedan	M3 Coupe	M3 Convertible
Base Price U.S.A. (including Destination and Handling)	\$54,575	\$57,275	\$65,725

**Options**

223	Electronic Damping Control (Included in package)	\$1,000 ZTP	\$1,000 ZTP	\$1,000 ZTP
2MK	M Double-clutch Transmission with Drivelogic	\$2,700	\$2,700	\$2,700
2MT	19" Forged and polished Double Spoke wheels (Style 220M) with mixed tires	\$1,200	\$1,200	\$1,200
326	Rear spoiler deletion	NC	NC	NA
403	Moonroof	\$1,050	NC	NA
415	Power rear sunshade	NA	\$350	NA
417	Rear manual side window shades	\$575	NA	NA
465	Fold down rear seats (Included in package)	\$475 ZCW	STD	NA
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW
4MX	Blue-gray Brushed Aluminium Trim (Included in package)	\$500 ZPP	\$500 ZPP	\$500 ZPP
4MY	Carbon Leather interior trim (In combination with ZPP)	\$500 NC	\$500 NC	\$500 NC
4MZ	Sycamore Anthracite Wood Trim (In combination with ZPP)	\$500 NC	\$500 NC	\$500 NC
4UT	Through-loading system with integrated transport bag (Included in package)	NA	NA	\$175 ZCW
507	Park Distance Control (rear only)	\$350	\$350	\$350
609	Navigation system (Included in package)	\$2,100 ZTP	\$2,100 ZTP	\$2,100 ZTP
639	BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350	\$350
655	Satellite radio	\$595	\$595	\$595
6FL	iPod and USB adapter	\$400	\$400	\$400
752	Enhanced Premium Sound (Requires 609 or ZTP on indicated models)	\$1,900 (req'd)	\$1,900 (req'd)	\$1,900 (req'd)

**Colors / Upholsteries**

	Non-Metallic paint	STD	STD	STD
	Metallic paint	\$475	\$475	\$475
GE	Cloth/Leather	STD	STD	NA
NC	Novillo Leather (Included in package)	\$950 ZPP	\$950 ZPP	STD
ND	Extended Novillo Leather (In combination with ZPP)	\$2,000 \$1,100	\$2,000 \$1,100	\$1,100

**Packages**

ZCW	Cold Weather Package	\$1,000	\$750	\$750
ZPP	Premium Package <i>ND Extended Novillo Leather (upgrade)</i>	\$1,900 +\$1,100	\$1,900 +\$1,100	\$1,250
ZTP	Technology Package	\$3,250	\$3,250	\$3,250

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

Destination & Handling	\$775	\$775	\$775
Gaz Guzzler Tax	\$1,300	\$1,300	\$1,700

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		M3 Sedan	M3 Coupe	M3 Convertible	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 464 Ski bag 494 Heated front seats 502 Retractable headlight washers		x		<b>\$750</b>
	<b>Cold Weather Package</b> 494 Heated front seats 4UT Through-loading system with integrated transport bag 502 Retractable headlight washers			x	<b>\$750</b>
	<b>Cold Weather Package</b> 465 Fold down rear seats 494 Heated front seats 502 Retractable headlight washers	x			<b>\$1,000</b>
<b>ZPP</b>	<b>Premium Package</b> 313 Power folding mirrors 319 Universal Garage Door Opener 4MX Blue-gray Brushed Aluminium Trim <b>or</b> 4MY Carbon Leather interior trim <b>or</b> 4MZ Sycamore Anthracite Wood Trim 4NA Digital compass mirror 639 BMW Assist			x	<b>\$1,250</b>
	<b>Premium Package</b> 313 Power folding mirrors 319 Universal Garage Door Opener 4MX Blue-gray Brushed Aluminium Trim <b>or</b> 4MY Carbon Leather interior trim <b>or</b> 4MZ Sycamore Anthracite Wood Trim 4NA Digital compass mirror 639 BMW Assist NC Novillo Leather <b>or</b> ND Extended Novillo Leather	x	x		<b>\$1,900</b>
		x	x		<b>+ \$1,100</b>
<b>ZTP</b>	<b>Technology Package</b> 223 Electronic Damping Control 2MD M Drive 322 Comfort Access system 609 Navigation system	x	x	x	<b>\$3,250</b>