

BMW of North America, LLC
2008 Model Year
Suggested Retail Price

Effective June 1, 2008

U.S. Models		128i Coupe	135i Coupe
Base Price U.S.A. (including Destination and Handling)		\$29,425	\$35,725
Options			
205	STEPTRONIC automatic transmission	\$1,325	\$1,325
217	Active Steering	\$1,400	\$1,400
2CH	17" wheels w/ all-season tires (style 142) (17x7.0, 205/50 R17)	NA	NC
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	NA
322	Comfort Access system	\$500	\$500
3AR	Rear-mounted bike rack preparation	\$75	NA
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4A3	Light Burl Walnut trim (In combination with ZPP)	\$500 NC	NC
4AS	Gray Poplar wood trim (Included in package)	\$500 ZPP	STD
4AT	High Gloss Black Trim	STD	NC
4MG	Glacier Silver Aluminum Trim (In combination with ZPP)	NA NC	NC
507	Park Distance Control (rear only)	\$350	\$350
522	Xenon headlights	\$800	STD
609	Navigation system	\$2,100	\$2,100
639	BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350
655	Satellite radio with 1 year subscription	\$595	\$595
677	Premium hi-fi system	\$875	\$875
6FL	iPod and USB adapter	\$400	\$400
7XA	M Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	NA	\$100 (req'd)
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$550	\$550
KA	Leatherette	STD	STD
LW	Boston Leather (Included in package)	\$1,450 ZPP	\$1,450 ZPP
Packages			
ZCW	Cold Weather Package	\$750	\$600
ZPP	Premium Package	\$3,700	\$3,400
ZSP	Sport Package	\$1,300	\$1,100
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling (Included in M.S.R.P. above)		\$825	\$825

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		128i Coupe	135i Coupe	Retail Price
ZCW	Cold Weather Package 468 Ski bag 494 Heated front seats		x	\$600
	Cold Weather Package 468 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		\$750
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 563 Ambient light package 639 BMW Assist LW Boston Leather		x	\$3,400
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 488 Lumbar support 4AS Gray Poplar wood trim or 4A3 Light Burl Walnut trim or 4MG Glacier Silver Aluminum Trim 4NA Digital compass mirror 563 Ambient light package 639 BMW Assist LW Boston Leather	x		\$3,700
ZSP	Sport Package 2SL 17" wheels w/performance tires (style 262) (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter	x		\$1,300
	Sport Package 481 Sport seats 710 M steering wheel 760 Shadowline trim 840 Increased top speed limiter		x	\$1,100

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U.S. Models		128i Convertible	135i Convertible
Base Price U.S.A. (including Destination and Handling)		\$33,925	\$39,925
Options			
205	STEPTRONIC automatic transmission	\$1,325	\$1,325
217	Active Steering	\$1,400	\$1,400
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	NA
322	Comfort Access system	\$500	\$500
394	Taupe soft top (Not in combination with LWB4 on restricted models)	NC (restr.)	NC (restr.)
3AR	Rear-mounted bike rack preparation	\$75	NA
3YA	Moonlight Black soft top	\$100	\$100
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4A3	Light Burl Walnut trim (Included in package)	\$500 ZPP	NC
4AS	Gray Poplar wood trim (In combination with ZPP)	\$500 NC	STD
4AT	High Gloss Black Trim	STD	NC
4UT	Through-loading system with integrated transport bag (Included in package)	\$175 ZCW	\$175 ZCW
507	Park Distance Control (rear only)	\$350	\$350
522	Xenon headlights	\$800	STD
609	Navigation system	\$2,100	\$2,100
639	BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350
655	Satellite radio with 1 year subscription	\$595	\$595
677	Premium hi-fi system	\$875	\$875
6FL	iPod and USB adapter	\$400	\$400
7XA	M Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	NA	\$100 (req'd)
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$550	\$550
KA	Leatherette	STD	STD
LW	Boston Leather (Included in package)	\$1,450 ZPP	\$1,450 ZPP
Packages			
ZCW	Cold Weather Package	\$750	\$600
ZPP	Premium Package	\$3,700	\$3,400
ZSP	Sport Package	\$1,300	\$1,100
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling (Included in M.S.R.P. above)		\$825	\$825

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		128i Convertible	135i Convertible	Retail Price
ZCW	Cold Weather Package 494 Heated front seats 4UT Through-loading system with integrated transport bag 502 Headlight washers	x		\$750
	Cold Weather Package 494 Heated front seats 4UT Through-loading system with integrated transport bag		x	\$600
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 488 Lumbar support 4A3 Light Burl Walnut trim or 4AS Gray Poplar wood trim 4NA Digital compass mirror 563 Ambient light package 639 BMW Assist LW Boston Leather	x		\$3,700
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 563 Ambient light package 639 BMW Assist LW Boston Leather		x	\$3,400
ZSP	Sport Package 2SL 17" wheels w/performance tires (style 262) (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter	x		\$1,300
	Sport Package 2SM 18" wheels w/performance tires (style 264) (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel 760 Shadowline trim 840 Increased top speed limiter		x	\$1,100