

BMW of North America, LLC
2008 Model Year
Suggested Retail Price

Effective June 1, 2008

		328i Sedan	328xi Sedan	335i Sedan	335xi Sedan
U.S. Models					
Base Price U.S.A. (including Destination and Handling)		\$33,525	\$35,425	\$40,125	\$42,025
Options					
205	STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325
217	Active Steering	\$1,400	NA	\$1,400	NA
2XA	Sports leather steering wheel with paddle shifters (In combination with ZSP) (Requires ZSP and 205 on indicated models)	\$100 \$100 (req'd)	\$100 \$100 (req'd)	\$100 \$100 (req'd)	\$100 \$100 (req'd)
322	Comfort Access system	\$500	\$500	\$500	\$500
417	Rear manual side window shades with power rear window shade	\$575	\$575	\$575	\$575
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD
465	Split-folding rear seats including ski bag (Included in package)	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4AC	Light Poplar Natural wood trim	NC	NC	NC	NC
4AD	Brushed Aluminum trim	NC	NC	NC	NC
507	Park Distance Control (rear only)	\$350	\$350	\$350	\$350
522	Xenon headlights	\$800	\$800	STD	STD
541	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639	BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350	\$350	\$350
655	Satellite radio with 1 year subscription	\$595	\$595	\$595	\$595
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,200	\$1,200	STD	STD
6FL	iPod and USB adapter	\$400	\$400	\$400	\$400
Colors / Upholsteries					
	Non-Metallic paint	STD	STD	STD	STD
	Metallic paint	\$550	\$550	\$550	\$550
KA	Leatherette	STD	STD	STD	STD
LC	Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP
Packages					
ZCW	Cold Weather Package	\$1,000	\$850	\$1,000	\$850
ZPP	Premium Package	\$3,350	\$3,350	\$2,650	\$2,650
ZSP	Sport Package	\$1,700	\$1,300	\$1,800	\$1,000
	2AB 18" wheels w/performance tires (upgrade)				+\$600
	2BG 17" wheels w/performance tires (upgrade)		+\$300		
	2XA Sport steering wheel w/paddles (upgrade)	+\$100	+\$100	+\$100	+\$100
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.					
Other Charges					
Destination & Handling (Included in M.S.R.P. above)		\$825	\$825	\$825	\$825

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		328i Sedan	328xi Sedan	335i Sedan	335xi Sedan	Retail Price
ZCW	Cold Weather Package 465 Split-folding rear seats including ski bag 494 Heated front seats		x		x	\$850
	Cold Weather Package 465 Split-folding rear seats including ski bag 494 Heated front seats 502 Retractable headlight washers	x		x		\$1,000
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota			x	x	\$2,650
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x	x			\$3,350
ZSP	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2CZ 17" Light-alloy wheels Star Spoke (style159) with run-flat all-season tires (17x8.0, 225/45 R17) or 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats		x x x			\$1,300 + \$100 + \$300
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter	x x				\$1,700 + \$100
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2CY 17" Light-alloy wheels Star Spoke (style158) with run-flat all-season tires (17x8.0, 225/45 R17) or 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats				x x x	\$1,000 + \$100 + \$600
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2AB 18" Light-alloy wheels Star Spoke (style162) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter			x x		\$1,800 + \$100

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		328i Sports Wagon	328xi Sports Wagon
U.S. Models			
Base Price U.S.A. (including Destination and Handling)		\$35,325	\$37,225
Options			
205	STEPTRONIC automatic transmission	\$1,325	\$1,325
217	Active Steering	\$1,400	NA
2XA	Sports leather steering wheel with paddle shifters (In combination with ZSP) (Requires ZSP and 205 on indicated models)	\$100 \$100 (req'd)	\$100 \$100 (req'd)
322	Comfort Access system	\$500	\$500
417	Rear manual side window shades	\$250	\$250
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4AC	Light Poplar Natural wood trim	NC	NC
4AD	Brushed Aluminum trim	NC	NC
507	Park Distance Control (rear only)	\$350	\$350
522	Xenon headlights	\$800	\$800
541	Active Cruise Control	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100
639	BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350
655	Satellite radio with 1 year subscription	\$595	\$595
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,200	\$1,200
6FL	iPod and USB adapter	\$400	\$400
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$550	\$550
KA	Leatherette	STD	STD
LC	Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP
Packages			
ZCW	Cold Weather Package	\$750	\$600
ZPP	Premium Package	\$3,350	\$3,350
ZSP	Sport Package	\$1,700	\$1,300
	2BG 17" wheels w/performance tires (upgrade)		+\$300
	2XA Sport steering wheel w/paddles (upgrade)	+\$100	+\$100
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling (Included in M.S.R.P. above)		\$825	\$825

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		328i Sports Wagon	328xi Sports Wagon	Retail Price
ZCW	Cold Weather Package 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		\$750
	Cold Weather Package 464 Ski bag 494 Heated front seats		x	\$600
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x	x	\$3,350
ZSP	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2CZ 17" Light-alloy wheels Star Spoke (style159) with run-flat all-season tires (17x8.0, 225/45 R17) or 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats		x x x	\$1,300 + \$100 + \$300
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2BG 17" Light-alloy wheels Double Spoke (style 161) with mixed run-flat perf. tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter	x x		\$1,700 + \$100

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		328i Coupe	328xi Coupe	335i Coupe	335xi Coupe
U.S. Models					
Base Price U.S.A. (including Destination and Handling)		\$36,425	\$38,225	\$42,025	\$43,825
Options					
205	STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325
217	Active Steering	\$1,400	NA	\$1,400	NA
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)
322	Comfort Access system	\$500	\$500	\$500	\$500
415	Power rear sunshade	\$350	\$350	\$350	\$350
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4AC	Light Poplar Natural wood trim	NC	NC	NC	NC
4AD	Brushed Aluminum trim	NC	NC	NC	NC
4AS	Gray Poplar wood trim	NC	NC	NC	NC
507	Park Distance Control (rear only)	\$350	\$350	\$350	\$350
541	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639	BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350	\$350	\$350
655	Satellite radio with 1 year subscription	\$595	\$595	\$595	\$595
677	Premium hi-fi system	\$1,200	\$1,200	STD	STD
6FL	iPod and USB adapter	\$400	\$400	\$400	\$400
Colors / Upholsteries					
Non-Metallic paint		STD	STD	STD	STD
Metallic paint		\$550	\$550	\$550	\$550
KA	Leatherette	STD	STD	STD	STD
LC	Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP
Packages					
ZCW	Cold Weather Package	\$750	\$600	\$750	\$600
ZPP	Premium Package	\$3,350	\$3,350	\$2,650	\$2,650
ZSP	Sport Package	\$1,100	\$500	\$1,200	\$500
	2C6 18" wheels w/performance tires (upgrade)				+\$600
	2DA 18" wheels w/performance tires (upgrade)		+\$600		
	2R4 19" wheels w/performance tires (upgrade)			+\$1,000	
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.					
Other Charges					
Destination & Handling (Included in M.S.R.P. above)		\$825	\$825	\$825	\$825

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		328i Coupe	328xi Coupe	335i Coupe	335xi Coupe	Retail Price
ZCW	Cold Weather Package 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		x		\$750
	Cold Weather Package 464 Ski bag 494 Heated front seats		x		x	\$600
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist LC Leather Dakota			x	x	\$2,650
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist LC Leather Dakota	x	x			\$3,350
ZSP	Sport Package 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 840 Increased top speed limiter	x				\$1,100
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 840 Increased top speed limiter			x x		\$1,200 + \$1,000
	Sport Package 2KG 17" Light-alloy wheels V-Spoke (style 188) with run-flat all-season tires (17x8.0, 225/45 R17) or 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats				x x	\$500 + \$600
	Sport Package 2C5 17" Light-alloy wheels Star Spoke (style185) with run-flat all-season tires (17x8.0, 225/45 R17) or 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats		x x			\$500 + \$600

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U.S. Models		328i Convertible	335i Convertible
Base Price U.S.A. (including Destination and Handling)		\$44,325	\$50,325
Options			
205	STEPTRONIC automatic transmission	\$1,325	\$1,325
217	Active Steering	\$1,400	\$1,400
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)
322	Comfort Access with Comfort Loading and Open	\$500	\$500
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4AC	Light Poplar Natural wood trim	NC	NC
4AD	Brushed Aluminum trim	NC	NC
4AS	Gray Poplar wood trim	NC	NC
4UT	Through-loading system with cargo bag (Included in package)	\$175 ZCW	\$175 ZCW
507	Park Distance Control (rear only)	\$350	\$350
541	Active Cruise Control	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100
639	BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP
653	HD radio	\$350	\$350
655	Satellite radio with 1 year subscription	\$595	\$595
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,200	STD
6FL	iPod and USB adapter	\$400	\$400
ZPD	Satellite Radio Prep deletion (Not in combination with 655 on restricted models)	NC (restr.)	NC (restr.)
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$550	\$550
KA	Leatherette	STD	NA
LC	Leather Dakota (Included in package)	\$1,550 ZPP	STD
Packages			
ZCW	Cold Weather Package	\$750	\$750
ZPP	Premium Package	\$2,750	\$1,650
ZSP	Sport Package 2R4 19" wheels w/performance tires (upgrade)	\$1,300	\$1,400 +\$1,000
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling (Included in M.S.R.P. above)		\$825	\$825

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		328i Convertible	335i Convertible	Retail Price
ZCW	Cold Weather Package 494 Heated front seats 4UT Through-loading system with cargo bag 502 Retractable headlight washers	x	x	\$750
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x		\$2,750
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System		x	\$1,650
ZSP	Sport Package 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter	x		\$1,300
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style 189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter		x x	\$1,400 + \$1,000