

BMW of North America, LLC  
2008 Model Year  
Suggested Retail Price

Effective June 1, 2008

	528i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon
U.S. Models						
Base Price U.S.A. (including Destination and Handling)	\$45,425	\$47,625	\$50,625	\$52,825	\$59,625	\$55,225
Options						
205 STEPTRONIC automatic transmission	NC	NC	NC	NC	NC	NC
217 Active Steering	\$1,400	NA	\$1,400	NA	\$1,400	NA
261 Rear side-impact airbags	\$385	\$385	\$385	\$385	\$385	\$385
2C0 18" Light-alloy wheels Star Spoke (style124) with run-flat perf. tires (18x8.0, 245/40 R18) (Requires ZSP on indicated models)	NA	NA	NA	NA	NA	\$600 (req'd)
2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires (18x8.0, 245/40 R18) (Requires ZSP on indicated models)	ZSP	\$600 (req'd)	NA	NA	NA	NA
2TB Sport automatic transmission with shift paddles (Requires ZSP on indicated models)	NA	NA	\$500 (req'd)	NA	\$500 (req'd)	NA
322 Comfort Access system	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
416 Power rear sunshade with rear manual side window shades	\$575	\$575	\$575	\$575	\$575	NA
417 Rear manual side window shades	NA	NA	NA	NA	NA	\$250
437 Light Poplar wood trim	NC	NC	NC	NC	NC	NC
456 Multi-Contour seats (Included in package) (Requires Leather Dakota on indicated models)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP (req'd)	\$1,200 ZSP	\$1,200 ZSP (req'd)
465 Fold down rear seats	\$475	\$475	\$475	\$475	\$475	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
496 Heated rear seats (Requires ZCW and Leather Dakota on indicated models) (Requires ZCW on indicated models)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)	\$350 (req'd)
4BY Bamboo Anthracite wood trim	NC	NC	NC	NC	NC	NC
508 Park Distance Control	\$700	\$700	\$700	\$700	STD	\$700
522 Xenon headlights	\$800	\$800	STD	STD	STD	STD
591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires (18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear) (Requires ZSP on indicated models)	NA	NA	ZSP	\$600 (req'd)	NA	NA
5AC High Beam Assistant (Requires ZPP and 522 on indicated models) (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250	\$250 (req'd)
5AD Lane Departure Warning (Requires ZPP on indicated models)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500 (req'd)	\$500	\$500 (req'd)
5DF Active Cruise Control (Requires 205 on indicated models) (Requires 2TB or 205 on indicated models)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)	\$2,400 (req'd)
609 Navigation system	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900
610 Head-up Display (Requires 609 on indicated models)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)	\$1,200 (req'd)
611 Night Vision (Requires ZCW and 609 on indicated models)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)	\$2,200 (req'd)
653 HD radio	\$350	\$350	\$350	\$350	\$350	\$350
655 Satellite radio with 1 year subscription	\$595	\$595	\$595	\$595	\$595	\$595
677 Logic7 sound system with Surround Sound and Digital Sound Processing	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
6FL iPod and USB adapter	\$400	\$400	\$400	\$400	\$400	\$400

Colors / Upholsteries

Non-Metallic paint	STD	STD	STD	STD	STD	STD
Metallic paint	STD	STD	STD	STD	STD	STD
KB Leatherette	STD	STD	STD	STD	NA	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	STD	\$1,450 ZPP

Packages

ZCW Cold Weather Package	\$750	\$750	\$750	\$750	\$750	\$900
ZPP Premium Package	\$2,400	\$2,400	\$2,200	\$2,200	NA	\$2,500
ZSP Sport Package (Requires Leather Dakota on indicated models)	\$2,900 (req'd)	\$1,400 (req'd)	\$2,900 (req'd)	\$1,400 (req'd)	\$4,700	\$1,400 (req'd)

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling (Included in M.S.R.P. above)	\$825	\$825	\$825	\$825	\$825	\$825
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		528i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated steering wheel 464 Ski bag 494 Heated front seats 502 Retractable headlight washers						x	<b>\$900</b>
	<b>Cold Weather Package</b> 248 Heated steering wheel 494 Heated front seats 502 Retractable headlight washers	x	x	x	x	x		<b>\$750</b>
<b>ZPP</b>	<b>Premium Package</b> 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 563 Ambient light package LC Leather Dakota			x	x			<b>\$2,200</b>
	<b>Premium Package</b> 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 563 Ambient light package LC Leather Dakota	x	x					<b>\$2,400</b>
	<b>Premium Package</b> 316 Automatic tailgate opening and closing 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 563 Ambient light package LC Leather Dakota						x	<b>\$2,500</b>

		528i Sedan	528xi Sedan	535i Sedan	535xi Sedan	550i Sedan	535xi Sports Wagon	Retail Price
ZSP	<b>Sport Package</b> 226 Sport suspension 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 2SE 18" Light-alloy wheels Star Spoke (style246) with run-flat performance tires (18x8.0, 245/40 R18) 300 Space-saver spare 339 Shadowline trim 456 Multi-Contour seats  (Requires Leather Dakota on indicated models )	x						\$2,900
	<b>Sport Package</b> 226 Sport suspension 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 300 Space-saver spare 339 Shadowline trim 456 Multi-Contour seats 591 18" Light-alloy wheels Star Spoke (style124) with mixed run-flat perf. tires (18x8.0, 245/40 R18 front and 18x9.0, 275/35 R18 rear)  (Requires Leather Dakota on indicated models )			x				\$2,900
	<b>Sport Package</b> 255 Sports leather steering wheel 339 Shadowline trim 456 Multi-Contour seats  (Requires Leather Dakota on indicated models )		x		x		x	\$1,400
	<b>Sport Package</b> 229 Active Roll Stabilization (ARS) 255 Sports leather steering wheel 2NN 19" Light-alloy wheels Double Spoke (style 172M) with mixed performance tires (19x8.0, 245/35 R19 front and 19x9.5, 275/30 R19 rear) 300 Space-saver spare 339 Shadowline trim 456 Multi-Contour seats 704 Sport suspension 715 Aerodynamic package 7MP Sport Package					x		\$4,700