

**BMW of North America, LLC**  
**2008 Model Year**  
**Suggested Retail Price**

Effective June 1, 2008

	<b>Z4 Roadster 3.0i</b>	<b>Z4 Roadster 3.0si</b>	<b>Z4 Coupe 3.0si</b>
<b>U.S. Models</b>			
Base Price U.S.A. (including Destination and Handling)	\$37,525	\$43,525	\$41,525
<b>Options</b>			
205 STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325
380 Hardtop preparation	\$75	\$75	NA
389 Gray soft top (Requires ZPP or 399 on indicated models)	NC (req'd)	NC (req'd)	NA
394 Beige soft top (Requires ZPP or 399 on indicated models)	NC (req'd)	NC (req'd)	NA
399 Fully automatic soft top (Included in package)	\$750 ZPP	\$750 ZPP	NA
437 Light Poplar wood trim (Not in combination with KASW on restricted models) (Requires High Performance Leather on indicated models)	NC (restr.) (req'd)	NC	NC
438 Dark Poplar wood trim (Not in combination with KASW on restricted models) (Requires High Performance Leather on indicated models)	NC (restr.) (req'd)	NC	NC
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	\$995 ZPP
494 Heated front seats	\$500	\$500	\$500
4AD Brushed Aluminum trim	NC	STD	STD
502 Retractable headlight washers	\$250	\$250	\$250
522 Xenon headlights (Included in package)	\$700	\$700	\$700 ZPP
550 On-board computer (Included in package) (Not in combination with 609 on restricted models)	\$300 ZPP (restr.)	STD	STD
609 Navigation system	\$1,800	\$1,800	\$1,800
639 BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP
653 HD radio	\$350	\$350	\$350
677 Premium hi-fi system	\$875	STD	STD
711 M Sport seats for driver and front passenger (Not in combination with KASW on restricted models) (Requires ZSP on indicated models)	\$500 (restr.) (req'd)	\$500 (req'd)	\$500 (req'd)
<b>Colors / Upholsteries</b>			
Non-Metallic paint	STD	STD	STD
Metallic paint	\$550	\$550	\$550
KA Leatherette (Not in combination with 4AD on restricted models)	STD (restr.)	NA	NA
LA High Performance Leather	\$1,150	STD	STD
LB Extended High Perf. Leather	NA	\$1,700	\$1,700
<b>Packages</b>			
ZPP Premium Package	\$3,650	\$2,850	\$2,350
ZSP Sport Package	\$1,300	\$1,300	\$1,400
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
<b>Other Charges</b>			
Destination & Handling (Included in M.S.R.P. above)	\$825	\$825	\$825

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		Z4 Roadster 3.0i	Z4 Roadster 3.0si	Z4 Coupe 3.0si	Retail Price
<b>ZPP</b>	<b>Premium Package</b> 399 Fully automatic soft top 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 493 Storage package 534 Automatic air conditioning 550 On-board computer 639 BMW Assist with Bluetooth System	x			<b>\$3,650</b>
	<b>Premium Package</b> 399 Fully automatic soft top 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 493 Storage package 639 BMW Assist with Bluetooth System		x		<b>\$2,850</b>
	<b>Premium Package</b> 430 Auto-dimming interior and exterior mirrors 459 Power front seats with driver seat memory 493 Storage package 522 Xenon headlights 639 BMW Assist with Bluetooth System			x	<b>\$2,350</b>
<b>ZSP</b>	<b>Sport Package</b> 224 Sport driving mode (Sport button) 350 18" Light-alloy wheels Bolted Star Spoke(style 108) w/mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 704 Sport suspension		x		<b>\$1,300</b>
	<b>Sport Package</b> 224 Sport driving mode (Sport button) 2R8 18" wheels w/performance tires (style 241) (18x8.0, 225/40 18 front and 18x8.5, 255/35 18 rear) 704 Sport suspension	x			<b>\$1,300</b>
	<b>Sport Package</b> 224 Sport driving mode (Sport button) 2R3 18" Light-alloy wheels Star Spoke (style203) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 704 Sport suspension			x	<b>\$1,400</b>