

Presse-Information

9. Juli 2008

BMW Group prepares for technical field trials with electric vehicles.

As part of the Group's Number ONE strategy, the company will begin extensive tests on electric drives in MINI vehicles.

Munich. Over the next months, the BMW Group will be carrying out various series of tests on electrically powered vehicles to determine the alternative drive of the future. Several hundred MINI brand vehicles are being prepared for this. The cars, built in the Oxford plant, will be modified accordingly in Munich and fitted out for trials.

"This step will allow the BMW Group to gain an initial knowledge of how mobility can be achieved efficiently using purely electrically powered vehicles. Our task here is to combine the ultimate driving experience with an efficient electrified drive with practically no emissions", underlined Dr. Norbert Reithofer, Chairman of the Board of Management of BMW AG.

The tests on alternative drives in a MINI body will be used over the next 12-18 months to refine the technology. Details about the drive concept and its marketing will be published towards the end of the year.

Bitte wenden Sie sich bei Rückfragen an:

Presse- und Öffentlichkeitsarbeit

Cypselus von Frankenberg, Communications MINI Automobiles
Telefon: ++49-89-382-30641, Fax: +49-89-382-20626

Michael Blabst, Technology Communications
Telefon: ++49-89-382-24697, Fax: +49-89-382-23927

Wieland Bruch, Product Communications
Telefon: ++49-89-382-29621, Fax: ++49-89-382-20626

Firma
Bayerische
Motoren Werke
Aktiengesellschaft

Postanschrift
BMW AG
80788 München

Telefon
+49-89-382-30641

Internet
www.bmwgroup.com

Internet: www.press.bmwgroup.com
e-mail: presse@bmw.de