

BMW of North America, LLC
2009 Model Year
Suggested Retail Price

Effective January 1, 2009

	328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan
U.S. Models					
Base Price U.S.A. (including \$825 Destination and Handling)	\$34,425	\$36,425	\$41,125	\$43,125	\$44,725

Options

205	STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325	STD
217	Active Steering	NA	NA	\$1,550	NA	NA
2KU	17" V-spoke wheels (style 285) with all season run-flat tires (17x8.0, 225/45 R17) (Not in combination with ZSP on restricted models)	\$500 (restr.)	\$500 (restr.)	NA	NA	NA
2XA	Sports leather steering wheel with paddle shifters (In combination with ZSP) (Requires ZSP and 205 on indicated models)	\$100 \$100	\$100 \$100	\$100 \$100 (req'd)	\$100 \$100	\$100 \$100 (req'd)
322	Comfort Access system	\$500	\$500	\$500	\$500	\$500
417	Rear manual side window shades	\$575	\$575	\$575	\$575	\$575
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD	STD
465	Fold down rear seats (Included in package)	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3	Light Burl Walnut trim	NC	NC	NC	NC	NC
4B9	Aluminium Trim	NC	NC	NC	NC	NC
508	Park Distance Control	\$750	\$750	\$750	\$750	\$750
522	Xenon headlights	\$900	\$900	STD	STD	STD
541	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100	\$2,100	\$2,100	\$2,100
639	BMW Assist (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
653	HD radio (In combination with 609)	\$350 NC	\$350 NC	\$350 NC	\$350 NC	\$350 NC
655	Satellite radio with 1 year subscription	\$595	\$595	\$595	\$595	\$595
677	Premium hi-fi system	\$875	\$875	\$875	\$875	\$875
6FL	iPod and USB adapter	\$400	\$400	\$400	\$400	\$400
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)

Colors / Upholsteries

	Non-Metallic paint	STD	STD	STD	STD	STD
	Metallic paint	\$550	\$550	\$550	\$550	\$550
KA	Leatherette	STD	STD	STD	STD	STD
LC	Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP

Packages

ZCW	Cold Weather Package	\$1,150	\$1,000	\$1,150	\$1,000	\$1,150
ZPP	Premium Package	\$3,350	\$3,350	\$2,650	\$2,650	\$2,650
ZSP	Sport Package	\$2,050	\$1,650	\$2,150	\$1,350	\$2,150
	2S1 17" wheels w/ mixed tires (upgrade)		+\$300			
	2S2 18" wheels w/mixed tires (upgrade)				+\$600	
	2XA Sport steering wheel w/paddles (upgrade)	+\$100	+\$100	+\$100	+\$100	+\$100

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan	Retail Price
ZCW	Cold Weather Package 248 Heated steering wheel 465 Fold down rear seats 494 Heated front seats 502 Retractable headlight washers	x		x		x	\$1,150
	Cold Weather Package 248 Heated steering wheel 465 Fold down rear seats 494 Heated front seats		x		x		\$1,000
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist LC Leather Dakota			x	x	x	\$2,650
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist LC Leather Dakota	x	x				\$3,350

		328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan	Retail Price
ZSP	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2B4 18" Double-spoke wheels (style 195) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter					x x	\$2,150 + \$100
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2BZ 17" Light Alloy Double-spoke wheels (style 161) (17x8.0, 225/45 R17) or 2S2 18" Light alloy wheels Star-spoke (Style287) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline trim				x x x		\$1,350 + \$100 + \$600
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2SZ 17" Multi-spoke wheels (style 284) with all-season run-flat tires (17x8.0, 225/45 R17) or 2S1 17" Light allow wheels (style 286) with mixed performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 760 Shadowline trim		x x x				\$1,650 + \$100 + \$300
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2S1 17" Light allow wheels (style 286) with mixed performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter	x x					\$2,050 + \$100
	Sport Package 255 Sports leather steering wheel or 2XA Sports leather steering wheel with paddle shifters 2S2 18" Light alloy wheels Star-spoke (Style287) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 760 Shadowline trim 840 Increased top speed limiter			x x			\$2,150 + \$100