

**BMW of North America, LLC**  
**2009 Model Year**  
**Suggested Retail Price**

Effective January 1, 2009

|  |   | 328i<br>Sports<br>Wagon     | 328i<br>xDrive<br>Sports Wagon |
|--|---|-----------------------------|--------------------------------|
| <b>U.S. Models</b>   |   |                             |                                |
| Base Price U.S.A. (including \$825 Destination and Handling)   |   | \$36,225                    | \$38,225                       |
|  |   |                             |                                |
|  |   |                             |                                |
| <b>Options</b>   |   |                             |                                |
| 205  | STEPTRONIC automatic transmission   | \$1,325                     | \$1,325                        |
| 2KU  | 17" V-spoke wheels (style 285) with all season run-flat tires<br>(17x8.0, 225/45 R17)<br>(Not in combination with ZSP on restricted models) | \$500<br>(restr.)           | \$500<br>(restr.)              |
| 2XA  | Sports leather steering wheel with paddle shifters<br>(In combination with ZSP)   | \$100<br>\$100              | \$100<br>\$100                 |
| 322  | Comfort Access system   | \$500                       | \$500                          |
| 417  | Rear manual side window shades  | \$250                       | \$250                          |
| 459  | Power front seats with driver seat memory<br>(Included in package)  | \$995<br>ZPP                | \$995<br>ZPP                   |
| 494  | Heated front seats<br>(Included in package)   | \$500<br>ZCW                | \$500<br>ZCW                   |
| 4A3  | Light Burl Walnut trim  | NC                          | NC                             |
| 4B9  | Aluminium Trim  | NC                          | NC                             |
| 508  | Park Distance Control   | \$750                       | \$750                          |
| 522  | Xenon headlights  | \$900                       | \$900                          |
| 541  | Active Cruise Control   | \$2,400                     | \$2,400                        |
| 609  | Navigation system   | \$2,100                     | \$2,100                        |
| 639  | BMW Assist with Bluetooth System<br>(Included in package)<br>(639 and 609 require 615 on indicated models)                                  | \$750<br>ZPP<br>(req'd)     | \$750<br>ZPP<br>(req'd)        |
| 653  | HD radio<br>(In combination with 609)   | \$350<br>NC                 | \$350<br>NC                    |
| 655  | Satellite radio with 1 year subscription  | \$595                       | \$595                          |
| 677  | Logic7 sound system with Surround Sound and Digital Sound Processing  | \$875                       | \$875                          |
| 6FL  | iPod and USB adapter  | \$400                       | \$400                          |
| 6NF  | Smartphone Integration<br>(Requires 6FL on indicated models)<br>(Requires ZPP or 639 on indicated models)                                   | \$150<br>(req'd)<br>(req'd) | \$150<br>(req'd)<br>(req'd)    |
| <b>Colors / Upholsteries</b>   |   |                             |                                |
|  | Non-Metallic paint  | STD                         | STD                            |
|  | Metallic paint  | \$550                       | \$550                          |
| KA   | Leatherette   | STD                         | STD                            |
| LC   | Leather Dakota<br>(Included in package)   | \$1,450<br>ZPP              | \$1,450<br>ZPP                 |
| <b>Packages</b>  |   |                             |                                |
| ZCW  | Cold Weather Package  | \$900                       | \$750                          |
| ZPP  | Premium Package   | \$3,350                     | \$3,350                        |
| ZSP  | Sport Package<br>2S1 17" wheels w/ mixed tires (upgrade)<br>2XA Sport steering wheel w/paddles (upgrade)                                    | \$2,050<br>+\$100           | \$1,650<br>+\$300<br>+\$100    |
| Note: Package contents not fully represented above. Comprehensive package descriptions available separately. |   |                             |                                |
| <b>Other Charges</b>   |   |                             |                                |
|  |   |                             |                                |

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

|     |   | 328i<br>Sports Wagon | 328i<br>xDrive Sports Wagon | Retail<br>Price |
|-----|---|----------------------|-----------------------------|-----------------|
| ZCW | <b>Cold Weather Package</b><br>248 Heated steering wheel<br>464 Ski bag<br>494 Heated front seats   |                      | x                           | <b>\$750</b>    |
|     | <b>Cold Weather Package</b><br>248 Heated steering wheel<br>464 Ski bag<br>494 Heated front seats<br>502 Retractable headlight washers  | x                    |                             | <b>\$900</b>    |
| ZPP | <b>Premium Package</b><br>319 Universal Garage Door Opener<br>430 Auto-dimming interior and exterior mirrors<br>431 Auto-dimming rearview mirror<br>459 Power front seats with driver seat memory<br>488 Lumbar support<br>4NA Digital compass mirror<br>639 BMW Assist with Bluetooth System<br>LC Leather Dakota  | x                    | x                           | <b>\$3,350</b>  |
| ZSP | <b>Sport Package</b><br>255 Sports leather steering wheel<br><b>or</b> 2XA Sports leather steering wheel with paddle shifters<br>2SZ 17" Multi-spoke wheels (style 284) with all-season run-flat tires<br>(17x8.0, 225/45 R17)<br><b>or</b> 2S1 17" Light allow wheels (style 286) with mixed performance tires<br>(17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear)<br>481 Sport seats<br>760 Shadowline trim |                      | x                           | <b>\$1,650</b>  |
|     |   |                      | x                           | <b>+ \$100</b>  |
|     |   |                      | x                           | <b>+ \$300</b>  |
|     | <b>Sport Package</b><br>255 Sports leather steering wheel<br><b>or</b> 2XA Sports leather steering wheel with paddle shifters<br>2S1 17" Light allow wheels (style 286) with mixed performance tires<br>(17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear)<br>481 Sport seats<br>704 Sport suspension<br>760 Shadowline trim<br>840 Increased top speed limiter   | x                    |                             | <b>\$2,050</b>  |
|     |   | x                    |                             | <b>+ \$100</b>  |