

BMW of North America, LLC
2009 Model Year
Suggested Retail Price

Effective January 1, 2009

U.S. Models		328i Convertible	335i Convertible
Base Price U.S.A. (including \$825 Destination and Handling)		\$45,375	\$51,525
Options			
205	STEPTRONIC automatic transmission	\$1,325	\$1,325
217	Active Steering	NA	\$1,550
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100
322	Comfort Access with Comfort Loading and Open	\$500	\$500
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4A3	Light Burl Walnut trim	NC	NC
4AS	Gray Poplar wood trim	NC	NC
4B9	Aluminium Trim	NC	NC
4UT	Through-loading system with cargo bag (Included in package)	\$175 ZCW	\$175 ZCW
507	Park Distance Control (rear only)	\$350	\$350
541	Active Cruise Control	\$2,400	\$2,400
609	Navigation system	\$2,100	\$2,100
639	BMW Assist with Bluetooth System (Included in package)	\$750 ZPP	\$750 ZPP
653	HD radio (In combination with 609)	\$350 NC	\$350 NC
655	Satellite radio with 1 year subscription	\$595	\$595
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$875	\$875
6FL	iPod and USB adapter	\$400	\$400
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
ZPD	Satellite Radio Prep deletion (Not in combination with 655 on restricted models)	NC (restr.)	NC (restr.)
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$550	\$550
KA	Leatherette	STD	NA
LC	Leather Dakota (Included in package)	\$1,550 ZPP	STD
Packages			
ZCW	Cold Weather Package	\$900	\$900
ZPP	Premium Package	\$2,750	\$1,650
ZSP	Sport Package 2R4 19" wheels w/performance tires (upgrade)	\$1,300	\$1,400 +\$1,000
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		328i Convertible	335i Convertible	Retail Price
ZCW	Cold Weather Package 248 Heated steering wheel 494 Heated front seats 4UT Through-loading system with cargo bag 502 Retractable headlight washers	x	x	\$900
ZPP	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x		\$2,750
	Premium Package 319 Universal Garage Door Opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System		x	\$1,650
ZSP	Sport Package 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter	x		\$1,300
	Sport Package 2C6 18" Light-alloy wheels Star Spoke (style 189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 704 Sport suspension 840 Increased top speed limiter		x	\$1,400
			x	+ \$1,000