

BMW Welt, BMW Museum, BMW Munich Plant. Compact information.



BMW Welt

BMW Welt
BMW Museum
BMW Munich Plant
www.bmw-welt.com



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BMW Welt

Attractions

- Event and delivery center
- Extensive presentation of BMW automobiles and motorcycles
- Changing exhibitions in the Double Cone and as part of the automobile presentation in the Plaza
- BMW innovations and design in the Technology and Design Atelier
- Events on topics of economics, politics, society, art and culture
- Junior Campus
- Shops
- Restaurants

Opening hours

- Daily 9 a.m. – 8 p.m.

Admission

- Free-of-charge
(See below for prices for individual experience elements such as the BMW Welt Tour.)

Current information

Current information on events, opening hours and prices, as well as current brochures available for download and the subscription to the BMW Welt newsletter, can be found at: **www.bmw-welt.com**.

BMW Museum

- 25 focal topics on company, design, brand, motorcycles, motorsports, series and engineering
- Museum Shop
- Café Bar M1
- Exhibition area: 5,000 sq m
- Duration of visit: approx. 2 hours 30 minutes

- Tue to Fri, 9 a.m. – 6 p.m.
- Sat, Sun and public holidays, 10 a.m – 8 p.m.

- Full admission price: EUR 12.00
- Reduced: EUR 6.00
- Groups of five and more: EUR 9.00 per person
- Family ticket: EUR 24.00, valid for up to five people (two adults + three children under the age of 18)

BMW Munich Plant

- Redesigned tour through all stages of the BMW automobile production at the main plant in Munich
- Exciting insights into how the press shop, body shop, paint shop, engine production and assembly lines work
- Duration approx. 2 hours 30 minutes
- Production-related changes of the guided tour are possible.

- Mon to Fri, 8.30 a.m. – 8 p.m.
(subject to advance reservation)

- Only after advance reservation as part of a guided tour



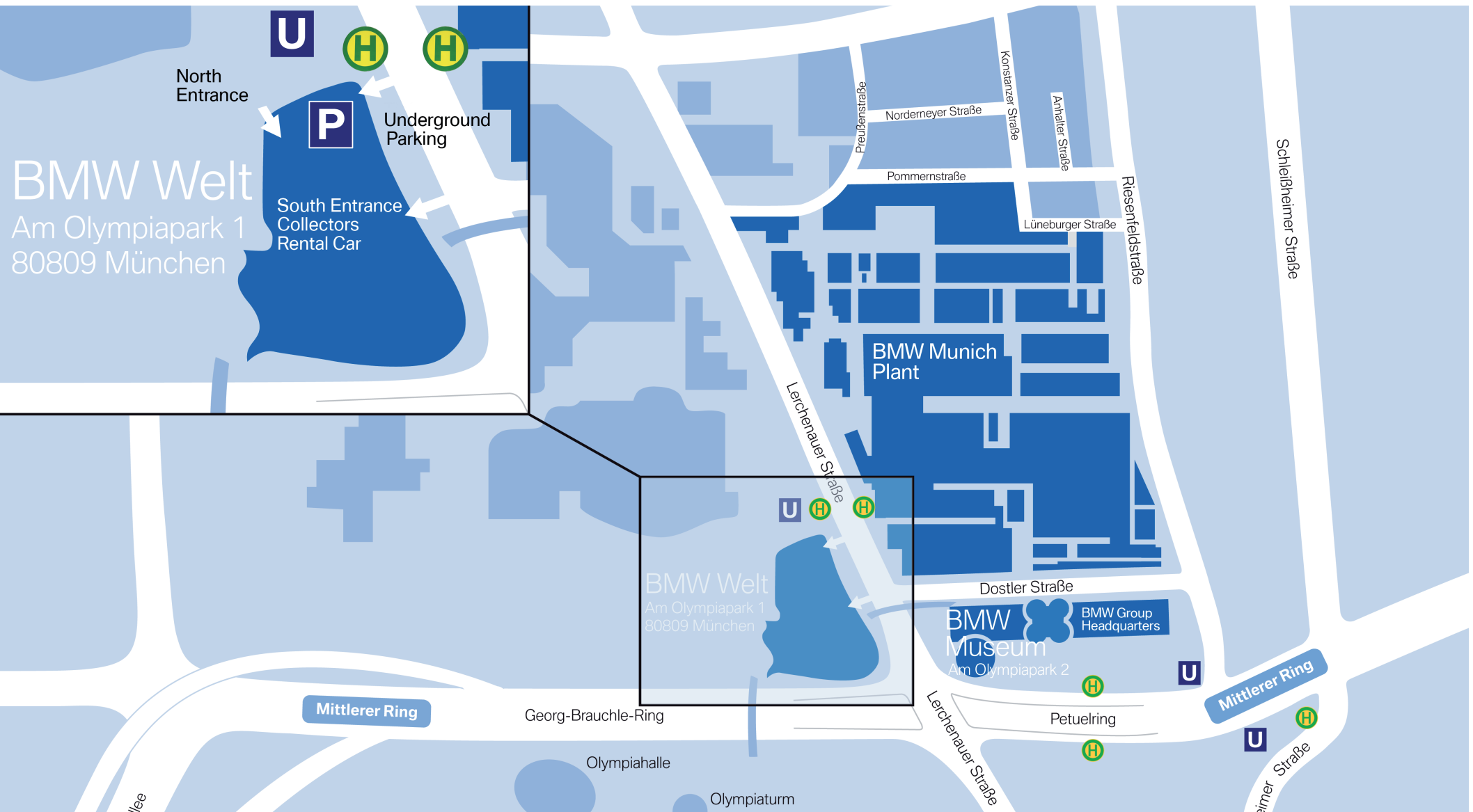
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Map of the BMW Welt, the BMW Museum and the BMW Munich Plant.





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BMW Welt

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Address

BMW Welt
Am Olympiapark 1
80809 Munich

BMW Museum
Am Olympiapark 2
80809 Munich

BMW Werk München

80788 Munich

BMW Welt Info Service

+49 (0) 180 2 118822*

+49 (0) 180 2 118822*

+49 (0) 180 2 118822*

Email

infowelt@bmw-welt.com

infowelt@bmw-welt.com

infowelt@bmw-welt.com

URL

www.bmw-welt.com

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Car parking

BMW Welt parking: access via Lerchenauer Straße.
The first 30 minutes are free-of-charge. EUR 2.00 for the first hour and EUR 1.50 for every further hour (max. EUR 10.00 per day).

Bus parking

To visit the BMW Welt, the BMW Museum and the BMW Plant, passengers may disembark on the east side of the building (parallel to Lerchenauer Straße) and access the BMW Welt via the forecourt. No parking is allowed in this area, but buses may stop for 15 minutes in order for passengers to board and disembark. There are parking spaces for buses in the Olympic Park.

* Mon to Sun, 8.00 a.m. – 10.00 p.m. (EUR 0.06 per call from Deutsche Telekom AG landlines, prices from other landlines or mobile phone lines may vary).



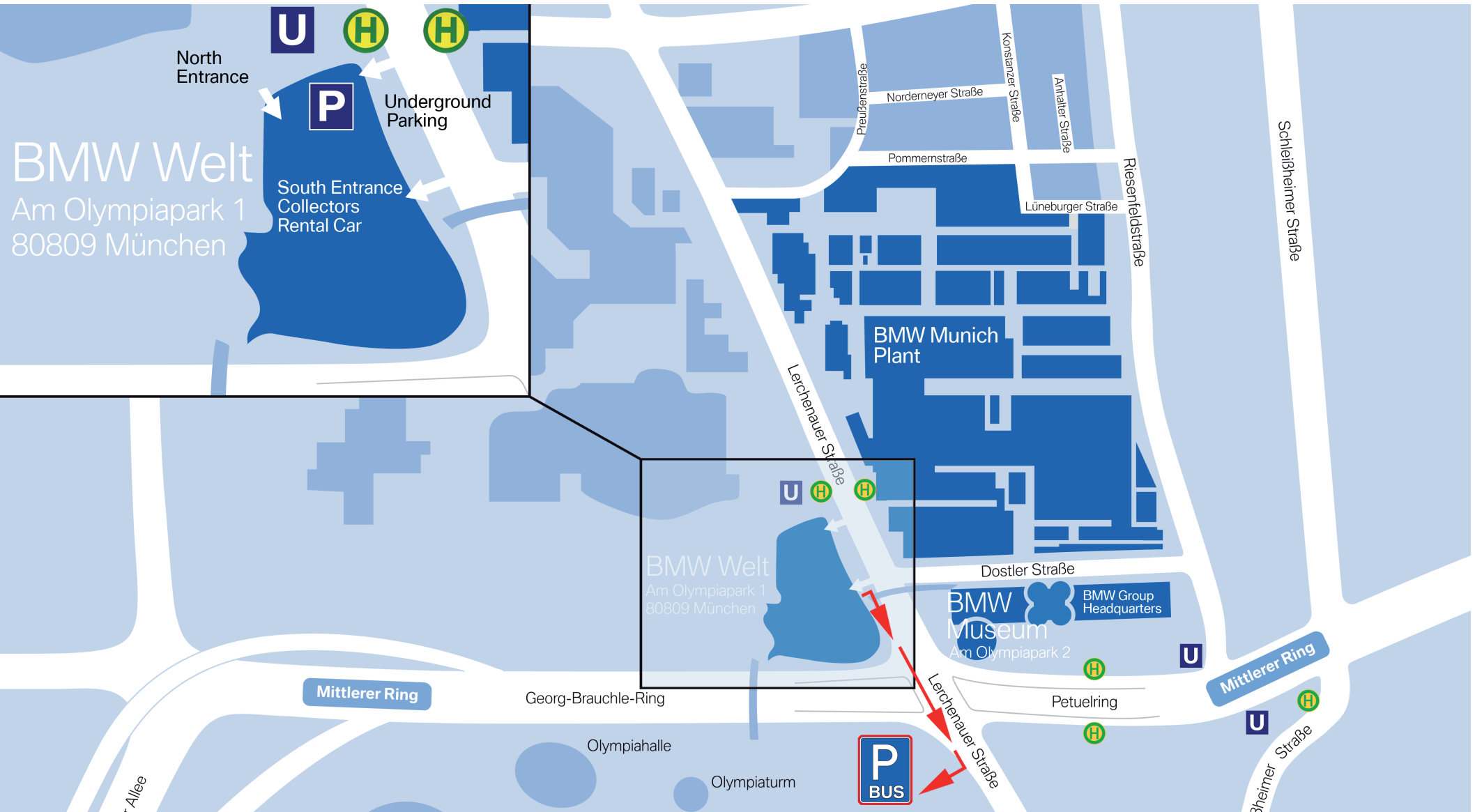
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Bus parking at the Olympic Area.





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BMW Museum

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Automobile delivery

Mon to Sat, 8.30 a.m. – 5.30 p.m.

For visitors picking up their automobiles, the handover of their new BMW will surely be the most anticipated moment of their BMW Welt visit. Every other visitor can share in the joy from the gallery when the customers are presented with the keys to their new BMW. Further information about the personal delivery service is available from your BMW dealer.

Premium delivery

Impressive presentation

- Detailed explanation of automobile engineering with multimedia support in the unique Product Info Center
- Celebratory presentation of the new automobile at the Premiere

Special features

- Key ring with initials of the customer
- Mounted souvenir photo
- Greeting from the dealership

Experience included

- Guided tour of the BMW Munich Plant
- BMW Museum
- Guided tour of the BMW Welt
- Junior Campus



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Premium delivery

Perfect service

- Vouchers for shop and restaurants
- Free valet parking in the BMW Welt
- Catering with snacks and drinks in the Premium Lounge
- Delivery on precise day and time
- Children's play area
- Vehicle preparation
- Free emission sticker

Extensive range of trips

- The city of Munich and its attractions (ATI travel catalogue) and various outings

Exclusive delivery

Individual support

- The BMW Welt customer consultant contacts the customer a few days before the collection date to fix the schedule of the day and travel arrangements to the BMW Welt.
- Personal support including snacks and drinks in the Exklusiv Lounge
- Reservation of one of the four exclusive studios, 25 to 40 sq m large, equipped with flat-screen TV, Dolby Surround and wireless Internet access

Exclusive presentation

- Innovative multimedia automobile briefing (analogous to the Product Info Center)



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Exclusive delivery

- Unique presentation: automobile presented in a private atmosphere – only customer consultant, customer and guest

Special features

- Exclusive BMW Welt souvenir gifts (photo, BMW Welt hardcover book, key ring)

Top service

- Optional shuttle service from the airport/station/hotel
- Free valet parking in the BMW Welt
- Full tank of fuel in the new BMW

Unique experience includes

- Invitation to lunch or dinner for two people at BMW Welt
- Possible exclusive guided tours of the BMW Group Classic car exhibition and the BMW Group research and innovation center
- Individual guided tours through the BMW Welt, the BMW Museum and the BMW Munich Plant



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BMW Welt

BMW Museum

BMW Munich Plant

Guided tours

- BMW Welt Compact Tour
- BMW Welt Architecture Tour
- BMW Welt special guided tours (flexible times + individually definable content)

- Public guided tours for individuals and small groups
- Exclusive guided tours for private groups (max. 20 people)

- Guided tour of the Production Mile, exclusive guided tour or groups of up to 30 people

Max. group size

- 20 people (special guided tours for up to 30)

- 20 people

- 30 people

Duration

- Compact/Architecture Tours: 1 hour 20 minutes
- Special guided tours: 40 minutes and by agreement

- Approx. 1 hour 30 minutes

- Approx. 2 hours 30 minutes

Prices

- BMW Welt Compact Tour: EUR 7.00
- BMW Welt Architecture Tour: EUR 7.00
- BMW Welt special guided tours: up to 20 people: EUR 150.00, up to 30 people: EUR 200.00

- Public guided tours for individuals: EUR 15.00, concessions EUR 7.50
- Exclusive guided tours for private groups: EUR 150.00, reduced EUR 75.00

- Adults EUR 6.00
- Reduced EUR 3.00
- Family ticket EUR 12.00
- Group EUR 100.00, reduced EUR 50.00

Registration period

We recommend booking your desired date well in advance.

Registration

- By phone: +49 (0) 180 2 118822*

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- www.bmw-werk-muenchen.de
- www.bmw-plant-munich.com***

Ticket collection

- Tickets should be collected 30 minutes before the beginning of a guided tour at the information desk. Payment can be made in cash, by EC card or by credit card. We regret that advance payment is not possible.

- Directly at the museum cash desk

- Unless agreed otherwise, the meeting point is at the BMW Welt information desk (north or south). You pay there and receive your ticket on the day of the guided tour. Sending of or advance collection of tickets is unfortunately not possible.

* Mon to Sun, 8.00 a.m. – 10.00 p.m. (EUR 0.06 per call from Deutsche Telekom AG landlines, prices from other landlines or mobile phone lines may vary).

** Groups of 1–6 and 7–15 people who are not booked for an exclusive guided tour will be included in the next group tour.

*** For groups of 7–30 people.



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BMW Welt

Children and young adults

Educational attractions

BMW Welt Junior Campus

(7–13 years)

Mon to Fri, 9 a.m. – 7 p.m.

Sat, Sun and public holidays,
10 a.m. – 7 p.m.

Workshops:

1. „Discover Mobility“

Duration: 1 hour 10 minutes

Price: EUR 4.50 per person

2. “Discover and Design Mobility”

Duration: 3 hours 30 minutes

Price: EUR 8.50 per person

3. “Junior Campus Mobility Tour”

Time: daily from 3.45 p.m.

Duration: approx. 2 hours 30 minutes

Price: EUR 7.50 per person

BMW Museum

Museum’s educational programme

(6–13 years, 14–18 years)

Tue to Sun, 10 a.m. and 3 p.m.

Number of participants:
min. 10, max. 32 people

1. Accompanied tour of the museum for youths (from age 14)

Incl. design and practical work in the creative workshop

Duration: 2 hours

Price incl. accompanying materials:

EUR 6.00 per person

Free educational escort

2. Children’s discovery tour (6–13 years)

Incl. design and practical work in the creative workshop

Duration: 2 hours

Price incl. accompanying materials:

EUR 6.00 per person

Free educational escort

BMW Munich Plant

The minimum age for groups of children is 7 years. Children aged 7–14 must have an escort for groups of 5 and more.

Advance reservation required

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* Mon to Sun, 8.00 a.m. – 10.00 p.m. (EUR 0.06 per call from Deutsche Telekom AG landlines, prices from other landlines or mobile phone lines may vary).



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Restaurants

- **Coffee Bar**
Daily 9 a.m. – 7 p.m.
- **Bistro**
Mon to Sat, 7.30 a.m. – 7 p.m.
Sun and public holidays, 9 a.m. – 7 p.m.
- **Restaurant International**
Daily 11 a.m. – 12 a.m. (midnight)
- **Club Restaurant**
Wed to Sat, 12 p.m. – 3 p.m.
Tue to Sat, 6 p.m. – 12 a.m. (midnight)
Sundays and Mondays closed

- **Café Bar M1**
Tue 9 a.m. – 6 p.m.
Wed to Fri, 9 a.m. – 12 a.m. (midnight)
Sat, Sun and public holidays, 10 a.m. – 8 p.m.
Mondays closed

Reservations

- **Restaurant International and Club Restaurant**
Tel.: +49 (0) 89 358274917
Email: doco.clubrestaurant@doco.com
doco.restaurantinternational@doco.com

- **Café Bar M1**
Tel.: +49 (0)89 890 6366 36
Email: info@m1cafebar.com

Shops

- **Lifestyle and Original BMW Accessories Shop**
Mon to Sat, 10 a.m. – 7 p.m.
Sun and public holidays, 10 a.m. – 6 p.m.
- **BMW Welt Shop**
Mon to Sat, 9 a.m. – 7 p.m.
Sun and public holidays, 10 a.m. – 6 p.m.

- **Museum Shop**
Tue to Fri, 9 a.m. – 6 p.m.
Sat to Sun, 10 a.m. – 8 p.m.
Mondays closed



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BMW Welt

People with limited mobility

People with walking disabilities can also visit the BMW Welt.

Filming and photography

Filming and photography are allowed for private purposes in the BMW Welt.

Service facilities

- Baby-changing room
- Lockers for valuables
- Cloakrooms
- Cash machine
- Disabled-access lifts and toilets

Animals

The BMW Welt is not suitable for visiting with pets.

BMW Museum

In the changing exhibition area, the ramp gradient is a maximum of 12 per cent. An escort is thus required for each person in a wheelchair.

If visitors with limited mobility are part of a guided tour group, visitor routes free of barriers will be taken.

Filming and photography are allowed for private purposes in the BMW Museum.

- Baby-changing room
- Lockers for valuables
- Cloakrooms
- Disabled-access lifts and toilets
- Museum is accessible for people in wheelchairs.

With the exclusion of guide dogs, no animals are allowed inside the BMW Museum.

BMW Munich Plant

The tour of the plant requires visitors to climb stairs. People in wheelchairs can take part in the guided tour along with an escort (gradients max. 8 per cent). The total group size including escorts may not exceed 30 people.

Filming and photography, as well as equipment capable of taking photos, are not permitted. There are lockers in the BMW Welt.

- Lockers and cloakroom in the BMW Welt (start and finish of the guided tour)
- Plant is accessible to people in wheelchairs with an escort (ramp).
- Disabled-access lifts and toilets

No animals allowed inside the BMW Munich Plant.



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Current news and event tips 2009.

Additional guided tours

Junior Campus Mobility Tour.

Since January 2009, the BMW Welt Junior Campus has been offering its own guided tour for children between the ages of 7 and 13. The tour begins with a research round in the Campus Laboratory. Here, teams perform tests and experiments in various areas related to the world of drive and safety. Short film sequences and an exciting quiz expand the young explorers' knowledge on the topic of "Mobility". Subsequently, they are taken on an eventful tour through BMW Welt.

The children and adolescents are accompanied by pedagogically trained staff.

The tour focuses on general mobility topics such as modes of transportation and travelling long distances, as well as the factor of safety in times of increasing mobility. Pioneering technologies also play a key role, whilst taking into account the environmental aspect and sustainability.

- Dates: start daily at 3.45 p.m., duration approx. 2 hours 30 minutes
- Group size: max. 30 children
- Price: individual visitors EUR 7.50, reduced EUR 6.00*; schools and other educational institutions EUR 5.00 per child, groups (up to a max. of 15 children per group) EUR 100.00
- Registration at BMW Welt Info Service: +49 (0)180 2 118822**

* Visitors with disability ID, BMW Premium Cards, BMW Card.

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Current news and event tips 2009.

Additional offers

Family Time.

Since 1 February 2009, parents and children between the ages of 7 and 13 can explore mobility in the Junior Campus and/or the BMW Welt. The first Sunday of the month is **Family Time** at BMW Welt. This offer caters for both the needs of children and parents.

■ Family Time Junior Campus:

In the interactive parent-children workshop “Discovering Mobility”, children and adults get to know the world of mobility in the Junior Campus.

Workshop: 12.45 p.m. – 1.55 p.m., check-in at 12.30 p.m.

Duration (incl. check-in): 1 hour 25 minutes

Group size: max. 30 people

Prices: children EUR 3.00, adults EUR 4.50

■ Family Time Tour:

A mobility tour for children is offered virtually parallel to a compact tour for the parents. Both, children and parents, will be able to enjoy a unique experience.

■ Mobility Tour for children:

3.45 p.m. – 6.15 p.m., check-in at 3.30 pm

Duration: 2 hours 30 minutes

Group size: max. 30 people

Prices: children EUR 5.00

■ Compact Tour for parents:

4 p.m. to 5.20 p.m.

Duration: 1 hour 20 minutes

Group size: max. 20 people

Prices: adults EUR 5.00

Registration/booking: Booking must always be made in a child/adult combination: min. 1 child, max. 3 children together with min. 1 adult, max. 2 adults. Registration via BMW Welt Info Service: +49 (0)180 2 118822*.



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Current news and event tips 2009.

Events in 2009

BMW Welt Jazz Award 2009.

Jazz is more than a style of music: it is a passion and is winning over an increasing number of fans – through improvisation, instrumental skills and the unmistakable individuality of the different artists and ensembles. This increased interest, which we were already able to experience during our BMW Welt Jazz Weeks early in 2008, is the reason behind the creation of the BMW Welt Jazz Award. With an annually changing motto, we would like to use the award to present jazz in all its different facets to a young and young-at-heart audience. Under this year's motto **The Art of Piano Trio** we will be presenting six extraordinary jazz trios in the Double Cone of BMW Welt from 11 January to 15 March 2009 – twice a month on Sundays at 11 a.m. The selection matinees are free for visitors. After the sixth concert, a jury of recognised experts from the jazz scene will be nominating the two finalists; these will then compete against each other in the final concert with the award ceremony on 4 April 2009 at 8 p.m. in the BMW Welt Auditorium. The winning trio will receive a money prize of EUR 10,000, as well as the exclusive cup.

Advance purchase of tickets

Tickets for the final concert can be purchased in advance from "München Ticket" at:
www.muenchen-ticket.de or by calling: +49 (0)180 5 481 81 81*.
EUR 10.00 and EUR 20.00, plus a fee for advanced bookings.

2009 programme – free selection matinees:

11.01.09	Minsarah
25.01.09	Bruno Böhmer Camacho Trio
08.02.09	Alboran Trio
22.02.09	Steve Klink Trio
08.03.09	Anke Helfrich Trio
15.03.09	[em]

04.04.09 Final concert with award ceremony

*EUR 0.14 per minute from Deutsche Telekom AG landlines; prices may differ from other landlines or mobile phone lines.