

IMMEDIATE

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The New R 1200 C Montauk Joins the 2004 BMW Motorrad Cruiser Line

Woodcliff Lake, NJ, June 19, 2003 ... For 2004, BMW Motorrad USA expands on the BMW Cruiser theme with the addition of a new model and several key upgrades for all cruiser models. Coming later this year, the new 2004 R 1200 C Montauk will feature classic cruiser design and innovative technology with supreme ride response. In addition, the entire 2004 R 1200 C family of cruisers will feature updated 5-speed gearboxes and receive the ever-powerful BMW EVO braking system. Two Spark cylinder heads will also be introduced on all R 1200 C Cruisers.

The new R 1200 C Montauk is placed between the basic R 1200 C and the luxurious R 1200 CL. The front end features two vertically-arranged headlamps that sit below a new windscreen. The widened BMW Telelever front suspension system, and the revised rear Monolever suspension, are borrowed from the R 1200 CL. These components make room for the wide CL wheels and tires, sized 150/80-16 at the front and 170/80-15 at the rear. The remainder of chassis is derived from the R 1200 C Classic. Distinctive features include new side covers and a narrower but higher passenger seat. Together, the components give the Montauk a striking and powerful appearance from any perspective.

The powertrain is carried over from the other Cruiser models. As mentioned, the Montauk and all other 2004 model year R 1200 Cs will feature Two Spark ignition. The advantages include more desirable exhaust emissions output, fuel consumption and engine response. The performance and torque figures remain the same at 61 horsepower and 72 pound-feet of torque. The performance figures of the R 1200 C Montauk are similar to those of the R 1200 C Classic, with fuel consumption reduced by approximately 5% due to the Two Spark ignition.

The R 1200 C Montauk will list for \$14,990, and will be available in October of 2003. Heated handgrips and a clear windscreen will be standard. Color choices include Champagne Metallic, Sapphire Black Metallic and Arctic Blue Metallic.

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