

For Release: IMMEDIATE

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### **MINI ANNOUNCES DEALER-INSTALLED FOG LAMPS KITS**

**Woodcliff Lake, NJ, July 29, 2003** ...MINI has announced that dealer-installed front and rear fog lamp kits will be available from late September.

Suitable for all existing MINI Cooper and MINI Cooper S models, the kits can be bought for the rear only or front and rear as a package. The kits have an MSRP of \$75 for the rear kit and \$199 for the front and rear kit combined, exclusive of installation charges.

Kit pricing includes an additional toggle switch for the front console. Installation includes ancillary wiring and reprogramming of the vehicle's software.

### **BMW Group In America**

BMW of North America has been present in the United States since 1975. Since then, the BMW Group in the United States has grown to include marketing, sales and financial service organizations for the BMW and MINI brands and Rolls-Royce Motor Cars; DesignworksUSA, an industrial design firm in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Corp. in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all Z4 roadster and X5 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 340 BMW car, 327 BMW Sports Activity Vehicle, 148 BMW Motorcycle retailers, and 70 MINI dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North, Central and South America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwusa.com](http://www.bmwusa.com)

[www.bmwmotorradusa.com](http://www.bmwmotorradusa.com)

[www.miniusa.com](http://www.miniusa.com)

[www.rolls-roycemotorcars.com](http://www.rolls-roycemotorcars.com)

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Journalist note: Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address:

[www.press.bmwgroup.com](http://www.press.bmwgroup.com).

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