

IMMEDIATE

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"...my True Love gave to me:
Ten Snowglobes snowing
Nine Skateboards skating
Eight Watches watching
Seven Race Cars racing
Six Key Chains jangling
(all together now...)
Fiiiive...Luggage...sets
Four Flexy Pens
Three T shirts
Two Video Games
And a Scale Model in a little box".

SKATEBOARDS OR SNOWGLOBES, TIMEPIECES OR TRAVEL BAGS
All the best gifts come small, so get something 'MINI' for the motorist in your life.

Woodcliff Lake, NJ - November 17th, 2003 ... If you are looking for a gift with a twist for the motorists in your life then take a look at the MINI MotoringGear collection at www.minimotoringgear.com

Prices start at under \$8 and range to over \$300. So, whether you love someone just a little or a heck of a lot, show your love by giving MINI gifts that include the interesting, the unusual and the downright desirable. Highlights include:

\$39.50 - a limited edition **MINI Snowglobe**. This might be the only thing more appealing than a real MINI: a 1:87 model set in a canyon scene - in a glass sphere - underwater. With sprinkles.

-more-

\$39.99. If the holiday turkey leaves you feeling too stuffed to actually get out and drive your MINI, then get the next best thing, the **Italian Job PS2 and XBOX Games**.

\$90. Home for the holidays? MINI's **Hybrid Roller** is made by **Samsonite**. This unique roller, in black, grey and orange will make sure you stand out from the airport crowd.

\$127. Burn off those holiday calories with a **MINI Skateboard**, complete with MINI's distinctive checkerboard roof.

\$160. So that you'll never be late for the party and have a conversation piece when you get there - the cleanly designed, award winning MINI **Chronograph Watches** come with a sprung steel core wristband. Women's watch in pale blue, Men's in cosmo blue.

Please see the attached PDF file for images.

BMW Group In America

BMW of North America has been present in the United States since 1975. Since then, the BMW Group in the United States has grown to include marketing, sales and financial service organizations for the BMW and MINI brands and Rolls-Royce Motor Cars; DesignworksUSA, an industrial design firm in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Corp. in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all Z4 roadster and X5 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 340 BMW car, 327 BMW Sports Activity Vehicle, 148 BMW Motorcycle retailers, and 73 MINI dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North, Central and South America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwusa.com

www.bmwmotorradusa.com

www.miniusa.com

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www.press.bmwgroup.com.

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