

IMMEDIATE RELEASE

CONTACTS

Gabriella Molteni
Manager Corporate Communications
Product Placement
BMW Group
(805) 376-6219 / gabriella.molteni@bmwna.com

Roy Oliemuller
BMW Motorrad USA Communications Manager
(201) 307-4082 / roy.oliemuller@bmwna.com

Gregg Brilliant
Vice President - National Publicity
Paramount Pictures
(323) 956-5872 / Gregg_Brilliant@paramount.com

BMW ROCKSTER MOTORCYCLE STARS IN PAYCHECK

**Paramount Pictures and DreamWorks Pictures to Release Science Fiction
Action Adventure Thriller on Christmas Day, 2003**

Los Angeles, CA - December 16, 2003 ... The 2003 BMW R 1150 R Rockster, one of BMW's most stylish and agile motorcycles, will join a stellar cast headed by Ben Affleck and Uma Thurman in a Paramount Pictures and DreamWorks film, "Paycheck," a Davis Entertainment Company/Lion Rock production in association with Solomon/Hackett Productions, directed by John Woo, opening nationwide December 25, 2003.

"Paycheck" is the story of Michael Jennings (Ben Affleck), a world famous genius hired by high-tech corporations for specialized top-secret projects. Jennings is being hunted, but he doesn't know why, as his memory is erased each time he completes a job for security purposes. Highly paid for his work, he expects to earn eight figures for his latest three-year project, but upon completion, instead of a check, Jennings is given an envelope full of random objects including a key to what he thinks is a car...and told that he has agreed to forfeit all payment. With no memory and no defense, he discovers that the objects are clues to his past. Now, with the help of Rachel Porter (Uma Thurman), the woman he has worked with and loved for three years, Jennings is

in a race against time to put the pieces of his past together before his previous employers have him killed.

BMW R 1150 R Rockster Provides A Quick Getaway

There are several visually stunning chase scenes in “Paycheck” that add to the suspense of the fast-paced thriller. The most dramatic is a seven-minute motorcycle chase through the streets of Seattle that features Jennings (Affleck) on a powerful Matte Black and Orange 2 Metallic BMW R 1150 R Rockster. In the sequence, Jennings finds himself careening through traffic—at times oncoming—with Rachel (Thurman) in tow. Although audiences will see only one Rockster, filming the chase sequences took a total of six bikes. Affleck, an avid motorcycle aficionado, so enjoyed working with the Rockster that some scenes took fewer takes, and he did many of his own high-speed stunts during filming.

Upon viewing the chase scene in “Paycheck,” Tom Purves, Chairman and CEO of BMW (US) Holding Corp. remarked, “The Rockster was the perfect choice for getting Jennings out of a jam and gives BMW the opportunity to show what one of our bikes can really do when put to the test. This is a great riding machine for tight situations and quick getaways, and, as you can see from the film, even when you are being chased by bad guys, you can still have fun.”

This science fiction thriller, directed by John Woo from a screenplay by Dean Georgaris, is based upon the short story by Philip K. Dick. This is not the first time that action film director John Woo has worked with BMW. Because of his unique approach to the action genre, and his illustrious body of work, (Broken Arrow- 1996, Face/Off- 1997, Mission Impossible 2- 2000, Windtalkers- 2002), Woo was invited by BMW to be one of three directors to participate in the second year of the highly acclaimed BMW online film series The Hire. His contribution was “Hostage,” a nine-minute action packed film.

“Paycheck” Stars Affleck On MTV’s Total Request Live (TRL)

As part of the promotional activities for “Paycheck,” the megastar appeared on MTV’s TRL with Carson Daly to talk about his new film in front of a live audience on Monday, December 15. During the program, as part of TRL’s “12 Days of Christmas,” Ben

Affleck presented someone in the audience with a surprise dream gift from the movie, a 2004 BMW R 1150 R Rockster.

“Paycheck” Pays Off In Theaters

The Regal Cinema Chain, one of the largest movie chains in America with more than 6,000 screens across the country, will be conducting a “Paycheck” Sweepstakes promotion in its theaters beginning December 12th, and running through January 11th of 2004. Two lucky theatergoers will win an exact replica of the BMW R1150R Rockster featured in “Paycheck.”

About the Bike

Chosen as the “getaway” vehicle in “Paycheck” because of its superior handling and performing qualities—very fast, responsive and agile—the BMW R1150R Rockster retails in the U.S. for \$10,790. The bike made its European debut at the end of 2002, and was first introduced in the U.S. in March of 2003. For more information about the BMW R 1150 R Rockster and to see a behind-the-scenes clip on the making of the chase scene in “Paycheck,” visit www.bmwmotorcycles.com or log onto www.paycheckmovie.com.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. ROLLS-ROYCE Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand, the MINI brand, and the ROLLS-ROYCE brand of Motor Cars; DesignworksUSA, an industrial design firm in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Corp. in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all Z4 roadster and X5 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 340 BMW passenger car centers, 327 BMW Sports Activity Vehicle centers, 148 BMW motorcycle retailers, 73 MINI passenger car dealers, and 25 ROLLS-ROYCE Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North, Central and South America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwusa.com

www.bmwmotorradusa.com

www.miniusa.com

www.rolls-roycemotorcars.com

#

Journalist note: Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address:

www.press.bmwgroup.com

#