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BMW Wins Four Categories in AutoWeek's "America's Best" Survey
BMW 3 Series Coupe and Sedan, M3 and M5 voted best in their class

Woodcliff Lake, NJ, July 3, 2003 ... BMW won four categories, more than any other manufacturer, in the 14th annual AutoWeek "America's Best" survey. The category wins for BMW include:

- BMW 3 Series Best Sedan
- BMW 3 Series Best Coupe
- BMW 3 Series/ M3 Best Sport Coupe
- BMW M5 Best Sport Sedan

The results of this year's survey are significant on a variety of fronts. The much lauded 3 Series, the only multiple winner in the survey, still enjoys enormous popularity in all its forms. On the market since 1998, the 3 Series continues to sell at record levels. It is a testament to its outstanding blend of exotic car performance and luxury car comfort that the M5 receives this honor even after it has gone out of production.

The AutoWeek "America's Best" survey, which was again conducted entirely online at www.autoweek.com, polls automotive consumers and enables them to voice their opinion on their favorite cars, trucks and sport-utility vehicles. Commenting on BMW's sweeping victory, AutoWeek publisher Rich Ceppos noted, "Our subscribers have spoken loud and clear. They think BMW makes some of the best driver's cars in the world. Only a crazy person would disagree."

"We are particularly pleased to receive these acknowledgements because they come from the AutoWeek readers themselves. That the 3 Series was voted tops in three categories is remarkable. It reinforces just what a terrific car and an outstanding value the 3 Series is", said Tom Purves, Chairman and CEO of BMW of North America, LLC. "The M5 was a watershed car for the way it blended super-car performance with the safety and comfort of the world's best luxury cars. The M5 will,

no doubt, continue to be a favorite of enthusiasts and editors alike for a long time to come.”

BMW Group In America

BMW of North America has been present in the United States since 1975. Since then, the BMW Group in the United States has grown to include marketing, sales and financial service organizations for the BMW and MINI brands and Rolls-Royce Motor Cars; DesignworksUSA, an industrial design firm in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Corp. in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all Z4 roadster and X5 Sports Activity Vehicles. The BMW Group sales organization is represented in the U.S. through networks of 340 BMW car, 327 BMW Sports Activity Vehicle, 148 BMW Motorcycle retailers, and 70 MINI dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North, Central and South America, is located in Woodcliff Lake, New Jersey.

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