

BMW Group



Sales BMW of North America, LLC, April 2009

	April 09	April 08	%	YTD April 09	YTD April 08	%
1 Series	1,057	1,125	-6.0%	3,565	2,621	36.0%
3 Series	6,013	11,401	-47.3%	25,904	38,414	-32.6%
Z4 Roadster and Coupe	23	1,021	-97.7%	125	2,680	-95.3%
5 Series	4,319	4,783	-9.7%	14,146	15,673	-9.7%
6 Series	622	1,006	-38.2%	1,584	2,422	-34.6%
7 Series	792	1,594	-50.3%	1,742	5,273	-67.0%
BMW passenger cars	12,826	20,930	-38.7%	47,066	67,083	-29.8%
X3	392	1,777	-77.9%	1,506	5,967	-74.8%
X5	2,065	3,373	-38.8%	8,627	11,395	-24.3%
X6	422	655	-35.6%	1,237	655	88.9%
BMW light trucks (SAVs)	2,879	5,805	-50.4%	11,370	18,017	-36.9%
BMW brand	15,705	26,735	-41.3%	58,436	85,100	-31.3%
Cooper /S Hardtop	2,235	3,083	-27.5%	8,186	10,250	-20.1%
Cooper /S Convertible	633	651	-2.8%	976	1,880	-48.1%
Cooper /S Clubman	789	979	-19.4%	3,008	2,747	9.5%
MINI brand	3,657	4,713	-22.4%	12,170	14,877	-18.2%
TOTAL BMW of North America, LLC	19,362	31,448	-38.4%	70,606	99,977	-29.4%