

BMW of North America, Inc.

Suggested Retail Prices

2001 Model Year 7 Series

U.S. Models	740i	740iL	750iL	740iL Protection	750iL Protection
Base Price USA Port of Entry*	\$63,470	\$67,470	\$92,670	\$99,970	\$124,970
Automatic Transmission	STD	STD	STD	STD	STD
STEPTRONIC Transmission Control (manual shift mode)	SP	NA	STD	NA	STD
All Season Traction	STD	STD	STD	STD	STD
Dynamic Stability Control (DSC)	STD	STD	STD	STD	STD
Rear Side-Impact Airbags (Including Rear HPS)	550	550	550	NA	NA
Rear Side-Impact Airbags	NA	NA	NA	STD	STD
Break-Resistant Security Glass ¹	2,600	2,600	2,600	NA	NA
Electronic Damping Control (EDC)	ARP	ARP/SP	STD	STD	STD
Onboard Navigation System ²	STD	STD	STD	STD	STD
Park Distance Control	900	900	STD	900	STD
Self-Leveling Suspension	ARP	ARP	STD	STD	STD
Head Protection System	STD	STD	STD	NA	NA
Rain-Sensing Wipers	STD	STD	STD	NA	NA
Auto-Dimming Inside Rearview Mirror	STD	STD	STD	STD	STD
Xenon Headlights	STD	STD	STD	STD	STD
Premium AM/FM Stereo w/Cassette & 6-Disc Changer	STD	STD	STD	STD	STD
Digital Portable Phone with Mayday System	STD	STD	STD	STD	STD
Lumbar Support (driver and front passenger)	STD	STD	STD	STD	STD
Comfort Seats	NA	STD	STD	STD	STD
Active Comfort Seats ³	1,700	500	STD	500	STD
Contour Sport Seats	SP	NA	NA	NA	NA
18-inch M Parallel Spoke Wheels & Performance Tires	SP	SP	SP	NA	NA
Run-flat Tires with 17-inch Alloy Wheels ⁴	NC	NC	NC	STD	STD
Shadowline Trim	SP	SP	SP	NA	NA
Vavona Redwood Trim	SP	SP	SP	NA	NA
Glass Moonroof ¹	STD	STD	STD	NA	NA
Leather Upholstery	STD	STD	STD	STD	STD
Full Leather Upholstery ⁵	NA	NA	STD	NA	STD
Multi-Function Rear Armrest ⁶	NA	NA	NA	1,700	STD
High-Line Color & Trim Package	NA	3,000	NC	NA	NA
Electric Rear Sunshade	CP	CP	STD	STD	STD
Power-folding Auto-Dimming Outside Rearview Mirrors	CP	CP	STD	STD	STD
Heated Front Seats	500/CWP	500/CWP	STD	500/CWP	STD
Heated Rear Seats	CWP	CWP	STD	CWP	STD
Heated Steering Wheel ⁷	150	CWP	STD	CWP	STD
Ski Bag	CWP	CWP	STD	NA	NA
Protection Line Light Armoring Features	NA	NA	NA	STD	STD
Sport Package (SP)	2,800	3,100	1,800	NA	NA
Cold Weather Package (CWP)	950	1,100	STD	900	STD
Adaptive Ride Package (ARP)	1,900	1,900	STD	STD	STD
Convenience Package (CP)	915	915	STD	STD	STD
Gas Guzzler	NA/1,700 ⁸	NA	2,600	NA	2,600

* Includes \$570 destination & handling charge

STD = Standard Equipment

NA = Not Available

NC = No Charge

¹ Break-Resistant Security Glass includes a steel sunroof. A glass moonroof may be ordered at no charge

² Onboard Navigation System includes one geographic disc plus one 6 month update.

³ For the 740iA, Active Comfort Seats includes Comfort Seats with Memory/Lumbar and Active Seats.

For the 740iL and 740iL Protection, Active Comfort Seats includes Active Seats. Comfort Seats with Memory/Lumbar is Standard.

⁴ Not Available in combination with any Sport Package

⁵ Leather trim on lower instrument panel & console sides, lower door panels.

⁶ Includes remote control for passenger seat, radio main functions, onboard computer and rear sunshade

⁷ Not available on 740i with Sport Package

⁸ with Sport Package

2001 Model Year 7 Series Option Packages

	Sport Package	Adaptive Ride Package	Convenience Package	Cold Weather Package
740i	<ul style="list-style-type: none"> • 18" M-parallel spoke wheels • Performance final drive and torque converter • STEPTRONIC transmission • Sport suspension • Contour sport seats • Shadowline trim • M sport multi-function steering wheel • Vavona Redwood trim 	<ul style="list-style-type: none"> • Self-Leveling rear suspension • Electronic Damping Control (EDC) 	<ul style="list-style-type: none"> • Power-folding auto-dimming exterior mirrors • Electric rear sunshade with manual side sunshades 	<ul style="list-style-type: none"> • Heated front seats • Heated rear seats • Ski bag
740iL	<ul style="list-style-type: none"> • Electronic Damping Control (EDC) with sport mode • 18" M-parallel spoke wheels • Shadowline trim • Vavona Redwood trim 	<ul style="list-style-type: none"> • Self-Leveling rear suspension • Electronic Damping Control (EDC) 	<ul style="list-style-type: none"> • Power-folding auto-dimming exterior mirrors • Electric rear sunshade with manual side sunshades 	<ul style="list-style-type: none"> • Heated front seats • Heated rear seats • Heated steering wheel • Ski bag
750iL	<ul style="list-style-type: none"> • 18" M-parallel spoke wheels • Shadowline trim • Vavona Redwood trim 	Standard	Standard	Standard
740iL Protection	Not Available	Standard	Standard	<ul style="list-style-type: none"> • Heated front seats • Heated rear seats • Heated steering wheel • Ski bag
750iL Protection	Not Available	Standard	Standard	Standard