

BMW of North America

2002 Model Year Retail Prices (as of March 15th, 2002)

U.S. Models	M coupe	M roadster	M3 coupe	M3 convertible	M5
Base Price USA Port of Entry*	\$45,635	\$46,635	\$46,545	\$54,545	\$70,545
Rear Side Impact Airbags ¹	NA	NA	385	385	NC
Rear Spoiler Deletion	NA	NA	NC	NA	NC
Power Glass Moonroof ²	300	NA	1,050/PP	NA	STD
Power Rear Sunshade/Manual Rear Side Window Shades	NA	NA	NA	NA	575
Power M Sport Front Seats with Driver's Memory ³	STD	STD	PSP/PP	STD	STD
Fold Down Rear Seats ⁴	NA	NA	STD	NA	475
Lumbar Support for Front Seats	NA	NA	NA	400	STD
Adjustable Seat Back Width and Lumbar Support	NA	NA	500/PSP	NA	NA
Heated Front Seats	STD	STD	500/CWP	500/CWP	STD
Park Distance Control ⁵	NA	NA	350	350	700
Rain Sensor	NA	NA	PP	100	STD
Xenon Headlights ⁶	NA	NA	700	700	STD
On-board Navigation system ⁷	NA	NA	1,800	1,800	STD
Harman/Kardon Sound System	STD	STD	675	675	NA
M Audio System With Enhanced Bass ⁸	NA	NA	NA	NA	900
Sequential Manual Gearbox (SMG)	NA	NA	2,400	2,400	NA
Body-Colored Hard Top	NA	1,900	NA	2,295	NA
Metallic Paint	STD	STD	475	475	STD
Nappa Leather Upholstery	NA	NA	1,100/PP	STD	STD
M5 Driving Experience at BMW Performance Center	NA	NA	NA	NA	NC
Premium Package (PP)	NA	NA	3,200	NA	NA
Power Seat Package (PSP)	NA	NA	1,200	NA	NA
Cold Weather Package (CWP)	NA	NA	700	700	NA
Estimated Gas Guzzler	NA	NA	1,000	1,000 / 1,300 ⁹	2,100

*Including \$645 destination and handling.

STD = Standard Equipment PP = Premium Package CWP = Cold Weather Package
PSP = Power Seat Package NC = No Charge NA = Not available or applicable

¹ Includes rear HPS on M5

² Power Glass Roof Panel on M coupe

³ 4-way power seats w/o memory on M coupe and M Roadster

⁴ Ski bag included in M5

⁵ Rear only on M3

⁶ Bi-xenon on M3

⁷ Not available with in-dash CD Player

⁸ Not available with Premium Hi-Fi with DSP

⁹ \$1,300 Gas Guzzler for SMG equipped versions

M3 coupe and convertible Packages

Packages	M3 coupe	M3 Convertible
Cold Weather Package (CWP)	<ul style="list-style-type: none">- Ski bag- Heated front seats- Headlight washers	<ul style="list-style-type: none">- Ski bag- Heated front seats- Headlight washers
Premium Package (PP)	<ul style="list-style-type: none">- Moonroof- Dual power front seats- Driver memory system- Automatic headlight control- Nappa leather upholstery	NA
Power Seat Package (PSP)	<ul style="list-style-type: none">- Dual power seats- Driver memory system- Adjustable seat back with lumbar support	NA