

**BMW of North America, LLC**  
**2010 Model Year**  
**Suggested Retail Price**

Effective March 4, 2009

U.S. Models		650i Coupe	650i Convertible
Base Price U.S.A. (including \$825 Destination and Handling)		\$79,025	\$86,125
<b>Options</b>			
217	Active Steering	\$1,550	\$1,550
2C7	19" Light-alloy wheels Star Spoke (style218) with mixed run-flat perf. tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear)	\$1,300	\$1,300
322	Comfort Access system	\$1,000	\$1,000
389	Gray soft top	NA	NC
436	Wood trim	NC	NC
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4BW	Maple Wood Trim	NC	NC
4M5	Nappa Leather Dashboard and Center Console (Requires Pearl Leather on indicated models)	NC (req'd)	NC (req'd)
5AC	High Beam Assistant	\$250	\$250
5AD	Lane Departure Warning	\$950	\$950
5DF	Active Cruise Control (Requires 2TB on indicated models)	\$2,400 (req'd)	\$2,400 (req'd)
610	Head-up Display	\$1,200	\$1,200
611	Night Vision	\$2,200	\$2,200
655	Satellite radio with 1 year subscription	\$595	\$595
6NF	Smartphone Integration (Requires ZPS on indicated models)	\$150 (req'd)	\$150 (req'd)
XE1	Walnut Amarone Wood Trim (In combination with Z11) (Requires ZSP or Z11 on indicated models)	\$900 NC (req'd)	\$900 NC (req'd)
XE4	Olive-Ash Red Brown Trim (In combination with Z11) (Requires ZSP or Z11 on indicated models)	\$900 NC (req'd)	\$900 NC (req'd)
XE7	Piano Finish Black Trim (Included in package) (Requires ZSP or Z11 on indicated models)	\$900 Z11 (req'd)	\$900 Z11 (req'd)
ZMT	Manual Transmission	\$250	\$250
<b>Colors / Upholsteries</b>			
	Non-Metallic paint	STD	STD
	Metallic paint	STD	STD
S34	Azurite Black Metallic paint	\$1,800	\$1,800
X03	Ruby Black Metallic paint	\$1,800	\$1,800
X04	Moonstone Metallic paint	\$1,800	\$1,800
LC	Leather Dakota	STD	STD
LE	Pearl Leather	\$2,400	\$2,400
ZB	Full Merino Leather (Included in package) (Requires ZSP or Z11 on indicated models)	\$3,000 Z11 (req'd)	\$3,000 Z11 (req'd)
<b>Packages</b>			
ZCW	Cold Weather Package	\$750	\$750
Z11	BMW Individual Composition (Not in combination with ZCW, ZSP, 2C7 or 5AD on restricted models)	\$7,700 (restr.)	\$7,700 (restr.)
ZPS	Premium Sound Package	\$2,000	\$2,000
ZSP	Sport Package	\$3,900	\$3,900
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
<b>Other Charges</b>			
Gas Guzzler Tax - Manual (Estimated)		NA	\$1,300

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		650i Coupe	650i Convertible	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated steering wheel 464 Ski bag 494 Heated front seats	x	x	<b>\$750</b>
<b>ZI1</b>	<b>BMW Individual Composition</b> 2M1 BMW Individual 19" wheels w/performance tires (Style 152) 760 Shadowline trim 775 Anthracite headliner 778 Individual Door Sill Finishers XC4 BMW Individual Composition XE7 Piano Finish Black Trim <b>or</b> XE1 Walnut Amarone Wood Trim <b>or</b> XE4 Olive-Ash Red Brown Trim ZB Full Merino Leather  (Not in combination with ZCW, ZSP, 2C7 or 5AD on restricted models )		x  (restr.)	<b>\$7,700</b>
	<b>BMW Individual Composition</b> 2M1 BMW Individual 19" wheels w/performance tires (Style 152) 760 Shadowline trim 778 Individual Door Sill Finishers XC4 BMW Individual Composition XD5 Platinum Alcantara headliner <b>or</b> 776 Athracite Alcantara headliner XE7 Piano Finish Black Trim <b>or</b> XE1 Walnut Amarone Wood Trim <b>or</b> XE4 Olive-Ash Red Brown Trim ZB Full Merino Leather  (Not in combination with ZCW, ZSP, 2C7 or 5AD on restricted models )	x  (restr.)		<b>\$7,700</b>
<b>ZPS</b>	<b>Premium Sound Package</b> 672 6-disc CD changer 677 Premium hi-fi system 6FL iPod and USB adapter	x	x	<b>\$2,000</b>
<b>ZSP</b>	<b>Sport Package</b> 2SF 19" Forged Light-alloy wheels (style 249) with mixed performance tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 481 Sport seats 760 Shadowline trim 775 Anthracite headliner 7MP Sport Package		x	<b>\$3,900</b>
	<b>Sport Package</b> 2SF 19" Forged Light-alloy wheels (style 249) with mixed performance tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 481 Sport seats 760 Shadowline trim 776 Athracite Alcantara headliner 7MP Sport Package	x		<b>\$3,900</b>