

BMW of North America, LLC
2010 Model Year
Suggested Retail Price

Effective January 1, 2010

	128i Coupe	135i Coupe	128i Convertible	135i Convertible
U.S. Models				
Base Price U.S.A. (Including \$875 Destination and Handling)	\$30,025	\$36,925	\$35,075	\$41,225
Options				
205 STEPTRONIC automatic transmission	\$1,375	\$1,375	\$1,375	\$1,375
217 Active Steering	NA	\$1,550	NA	\$1,550
248 Heated Steering Wheel (Not in combination with ZMP on restricted models) (Not in combination with ZSP or ZMP on restricted models) (Requires ZCW on indicated models)	ZCW (restr.)	\$190 (restr.) (req'd)	ZCW (restr.)	\$190 (restr.) (req'd)
2CH 17" wheels w/all season run-flat tires (17x7.0, 205/50 R17)	NA	NC	NA	STD
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	NA	\$100 (req'd)	NA
302 Anti-theft alarm system	\$400	\$400	\$400	\$400
322 Comfort Access keyless entry	\$500	\$500	\$500	\$500
394 Taupe soft top (Not in combination with LWB4 on restricted models)	NA	NA	NC (restr.)	NC (restr.)
3AR Rear-mounted bike rack preparation	\$140	NA	\$140	NA
3YA Moonlight Black soft top	NA	NA	\$100	\$100
403 Moonroof (Included in package)	\$1,050 ZPP	STD	NA	NA
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	\$995 ZPP	\$995 ZPP
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3 Light Burl Walnut trim (Included in package) (In combination with ZPP)	\$500 NC	NC	\$500 ZPP	NC
4AS Gray Poplar Wood trim (In combination with ZPP)	\$500 NC	STD	\$500 NC	STD
4AT High-Gloss Black trim (Not in combination with ZMP on restricted models)	STD	NC (restr.)	STD	NC (restr.)
4MG Glacier Silver Aluminum trim (Included in package) (Requires ZMP on indicated models) (Requires ZPP or ZMP on indicated models)	NC ZPP (req'd)	NC	NC (req'd)	NC (req'd)
4UT Through-loading system with integrated transport bag (Included in package)	NA	NA	\$195 ZCW	\$195 ZCW
507 Park Distance Control (rear only)	\$350	\$350	\$350	\$350
522 Xenon headlights	\$900	STD	\$900	STD
5AC Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655 Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350
677 Premium hi-fi system	\$875	\$875	\$875	\$875
6FL iPod and USB adapter	\$400	\$400	\$400	\$400
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
Colors				
Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550
Upholsteries				
KA Leatherette	STD	STD	STD	STD
LW Boston Leather (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP
Priority 1 Upholsteries				
LWB7 Lemon Boston Leather	\$1,450	\$1,450	\$1,450	\$1,450
LWB8 Terracotta Boston Leather	\$1,450	\$1,450	\$1,450	\$1,450
Packages				
ZCW Cold Weather Package (In combination with ZMP) 7XA Sport steering wheel w/paddles (upgrade)	\$900 \$750 +\$120	\$600 \$600	\$900 \$750 +\$120	\$600 \$600
ZMP M Sport Package 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)	\$2,450 +\$120 (restr.) (restr.)	\$1,300 +\$120 (restr.) (restr.)	\$2,700 +\$120 (restr.) (restr.)	\$1,200 +\$120 (restr.) (restr.)
ZPP Premium Package	\$4,100	\$3,400	\$3,700	\$3,400
ZSP Sport Package 7XA Sport steering wheel w/paddles (upgrade)	\$1,300	\$1,100 +\$120	\$1,300	\$1,100 +\$120

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

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	128i Coupe	135i Coupe	128i Convertible	135i Convertible
U.S. Models				
Other Charges				

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		128i Coupe	135i Coupe	128i Convertible	135i Convertible	Retail Price
ZCW	Cold Weather Package 468 Ski bag 494 Heated front seats		x			\$600
	Cold Weather Package 494 Heated front seats 4UT Through-loading system with integrated transport bag				x	\$600
	Cold Weather Package 248 Heated Steering Wheel or 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 494 Heated front seats 4UT Through-loading system with integrated transport bag 502 Retractable headlight washers			x		\$900
				x		+ \$120
	Cold Weather Package 248 Heated Steering Wheel or 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 468 Ski bag 494 Heated front seats 502 Retractable headlight washers	x				\$900
		x				+ \$120
	In combination with ZMP	x	x	x	x	\$750 \$600

		128i Coupe	135i Coupe	128i Convertible	135i Convertible	Retail Price	
ZMP	M Sport Package 2MG 17" M Light Alloy Double-Spoke wheels (Style 207M) with mixed performance tires 481 Sport seats 704 Sport suspension 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 840 Increased top speed limiter (Not in combination with 248 on restricted models) (Not in combination with ZSP on restricted models)			x			\$2,700
				x		+ \$120	
				(restr.)			
				(restr.)			
	M Sport Package 2MG 17" M Light Alloy Double-Spoke wheels (Style 207M) with mixed performance tires 481 Sport seats 704 Sport suspension 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)	x				\$2,450	
		x				+ \$120	
		(restr.)					
		(restr.)					
	M Sport Package 2MR 18" Light Alloy Double-Spoke Wheels (Style 261M) with mixed performance tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)		x			\$1,300	
			x			+ \$120	
			(restr.)				
			(restr.)				
	M Sport Package 2MR 18" Light Alloy Double-Spoke Wheels (Style 261M) with mixed performance tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)				x	\$1,200	
					x	+ \$120	
					(restr.)		
					(restr.)		

		128i Coupe	135i Coupe	128i Convertible	135i Convertible	Retail Price
ZPP	Premium Package 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4A3 Light Burl Walnut trim or 4AS Gray Poplar Wood trim 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LW Boston Leather			x		\$3,700
	Premium Package 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LW Boston Leather		x		x	\$3,400
	Premium Package 319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4MG Glacier Silver Aluminum trim or 4A3 Light Burl Walnut trim or 4AS Gray Poplar Wood trim 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LW Boston Leather	x				\$4,100
ZSP	Sport Package 2SL 17" wheels w/performance run-flat tires (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline exterior trim 840 Increased top speed limiter	x		x		\$1,300
	Sport Package 2SM 18" wheels w/performance run-flat tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter				x	\$1,100
	Sport Package 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter		x			+ \$120
	Sport Package 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter		x			+ \$120