

BMW of North America, LLC
2010 Model Year
Suggested Retail Price

Effective January 1, 2010

U.S. Models		650i Coupe	650i Convertible
Base Price U.S.A. (including \$875 Destination and Handling)		\$79,325	\$86,425
Options			
217	Active Steering	\$1,550	\$1,550
2C7	19" Light-alloy wheels Star Spoke (style 218) with mixed run-flat perf. tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear)	\$1,300	\$1,300
322	Comfort Access keyless entry	\$1,000	\$1,000
389	Gray softtop	NA	NC
436	Dark Birch Wood Trim	NC	NC
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4BW	Maple Wood trim	NC	NC
4M5	Nappa Leather Dashboard and Center Console (Requires Pearl Leather on indicated models)	NC (req'd)	NC (req'd)
5AC	Automatic high beams	\$250	\$250
5AD	Lane Departure Warning	\$950	\$950
5DF	Active Cruise Control (Requires 2TB on indicated models)	\$2,400 (req'd)	\$2,400 (req'd)
610	Head-up Display	\$1,200	\$1,200
611	Night Vision	\$2,200	\$2,200
655	Satellite radio with 1 year subscription	\$595	\$595
6NF	Smartphone Integration (Requires ZPS on indicated models)	\$150 (req'd)	\$150 (req'd)
XE1	Walnut Amarone Wood Trim (In combination with Z11) (Requires ZSP or Z11 on indicated models)	\$900 NC (req'd)	\$900 NC (req'd)
XE4	Olive-Ash Red Brown Trim (In combination with Z11) (Requires ZSP or Z11 on indicated models)	\$900 NC (req'd)	\$900 NC (req'd)
XE7	Piano Finish Black Trim (In combination with Z11) (Included in package) (Requires ZSP or Z11 on indicated models)	\$900 NC Z11 (req'd)	\$900 NC Z11 (req'd)
ZMT	Manual Transmission	\$250	\$250
Colors			
Non-Metallic paint		STD	STD
Metallic paint		STD	STD
S34	Azurite Black Metallic paint	\$1,800	\$1,800
X03	Ruby Black Metallic paint	\$1,800	\$1,800
X04	Moonstone Metallic paint	\$1,800	\$1,800
Upholsteries			
LC	Leather Dakota	STD	STD
LE	Pearl Leather (Requires 4M5 on indicated models)	\$2,400 (req'd)	\$2,400 (req'd)
ZB	Full Merino Leather (Included in package) (Requires ZSP or Z11 on indicated models)	\$3,000 Z11 (req'd)	\$3,000 Z11 (req'd)
Packages			
ZCW	Cold Weather Package	\$750	\$750
Z11	BMW Individual Composition (Not in combination with ZSP or 2C7 on restricted models)	\$7,700 (restr.)	\$7,700 (restr.)
ZPS	Premium Sound Package	\$2,000	\$2,000
ZSP	Sport Package	\$3,900	\$3,900
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Gas Guzzler Tax - Manual (Estimated)		NA	\$1,300

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		650i Coupe	650i Convertible	Retail Price
ZCW	Cold Weather Package 248 Heated Steering Wheel 464 Ski bag 494 Heated front seats	x	x	\$750
ZI1	BMW Individual Composition 2M1 BMW Individual 19" wheels w/performance tires (Style 152) 760 Shadowline exterior trim 775 Anthracite headliner 778 Individual Door Sill Finishers XC4 BMW Individual Composition XE7 Piano Finish Black Trim or XE1 Walnut Amarone Wood Trim or XE4 Olive-Ash Red Brown Trim ZB Full Merino Leather (Not in combination with ZSP or 2C7 on restricted models)		x (restr.)	\$7,700
	BMW Individual Composition 2M1 BMW Individual 19" wheels w/performance tires (Style 152) 760 Shadowline exterior trim 778 Individual Door Sill Finishers XC4 BMW Individual Composition XD5 Alcantara headliner in upholstery color or 776 Athracite Alcantara headliner XE7 Piano Finish Black Trim or XE1 Walnut Amarone Wood Trim or XE4 Olive-Ash Red Brown Trim ZB Full Merino Leather (Not in combination with ZSP or 2C7 on restricted models)	x (restr.)		\$7,700
ZPS	Premium Sound Package 672 6-disc CD changer 677 Premium hi-fi system 6FL iPod and USB adapter	x	x	\$2,000
ZSP	Sport Package 2SF 19" Forged Light-alloy wheels (style 249) with mixed performance tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 481 Sport seats 760 Shadowline exterior trim 775 Anthracite headliner 7MP Sport Package		x	\$3,900
	Sport Package 2SF 19" Forged Light-alloy wheels (style 249) with mixed performance tires (19x8.5, 245/40 R19 front and 19x9.0, 275/35 R19 rear) 481 Sport seats 760 Shadowline exterior trim 776 Athracite Alcantara headliner 7MP Sport Package	x		\$3,900