

BMW Group



Sales BMW of North America, LLC, January 2010

	Jan. 10	Jan. 09	%	YTD Jan. 10	YTD Jan. 09	%
1 Series	543	716	-24.2%	543	716	-24.2%
3 Series	5,418	5,013	8.1%	5,418	5,013	8.1%
Z4	198	45	340.0%	198	45	340.0%
5 Series	2,469	2,596	-4.9%	2,469	2,596	-4.9%
6 Series	97	304	-68.1%	97	304	-68.1%
7 Series	1,308	23	N/A	1,308	23	N/A
BMW passenger cars	10,033	8,697	15.4%	10,033	8,697	15.4%
X3	288	394	-26.9%	288	394	-26.9%
X5	2,458	2,875	-14.5%	2,458	2,875	-14.5%
X6	384	266	44.4%	384	266	44.4%
BMW light trucks (SAVs)	3,130	3,535	-11.5%	3,130	3,535	-11.5%
BMW brand	13,163	12,232	7.6%	13,163	12,232	7.6%
Cooper /S Hardtop	1,479	1,482	-0.2%	1,479	1,482	-0.2%
Cooper /S Convertible	253	46	450.0%	253	46	450.0%
Cooper /S Clubman	515	554	-7.0%	515	554	-7.0%
MINI brand	2,247	2,082	7.9%	2,247	2,082	7.9%
TOTAL BMW of North America, LLC	15,410	14,314	7.7%	15,410	14,314	7.7%