



Giulio Ridolfo

Born 1962

“Colour master and textile advisor”

Giulio Ridolfo was born in Udine in Italy in 1962. He studied at Domus Academy in Milan, and graduated with a Master of Fashion Design in 1985.

He has many years of experience as textile and colour advisor to the clothing, footwear and interior industries, working with, amongst others, Tod's & Hogan, Gianfranco Ferré, Moroso, Vitra, Fritz Hansen and Salone del Mobile.

Since 2004, Giulio Ridolfo has worked with Kvadrat, composing the colour setting and design of various fabrics. He has also advised on colour and textiles for “The Dwelling Lab”, an installation that explored the interior and exterior of the new BMW 5 Series Gran Turismo, which was created for Salone de Mobile 2010, in collaboration with Patricia Urquiola.

He is the first Italian to join Kvadrat's design team and his work has brought the company a whole new perspective with regard to colour composition.

Giulio Ridolfo's contribution is not a traditional colour palette representing the full circle of colours. His colour composition has more to do with expressing an attitude or a choice and this has resulted in a highly personal colour palette.

His working method could be compared to a kind of patchwork, where he gathers and juxtaposes small fragments of reality in the form of images, colours, patterns and textures. In doing so, he attempts to remain true to the “colour vibes”, to convert them into a usable colour palette without losing the vibrant aspect of the colours.