

BMW Group



Sales BMW of North America, LLC, April 2010

	April 10	April 09	%	YTD April 10	YTD April 09	%
1 Series	1,375	1,057	30.1%	3,648	3,565	2.3%
3 Series	8,712	6,013	44.9%	30,360	25,904	17.2%
Z4	232	23	908.7%	1,069	125	755.2%
5 Series	2,067	4,319	-52.1%	9,692	14,146	-31.5%
6 Series	201	622	-67.7%	652	1,584	-58.8%
7 Series	1,555	792	96.3%	4,495	1,742	158.0%
BMW passenger cars	14,142	12,826	10.3%	49,916	47,066	6.1%
X3	645	392	64.5%	2,000	1,506	32.8%
X5	2,098	2,065	1.6%	10,051	8,627	16.5%
X6	383	422	-9.2%	1,624	1,237	31.3%
BMW light trucks (SAVs)	3,126	2,879	8.6%	13,675	11,370	20.3%
BMW brand	17,268	15,705	10.0%	63,591	58,436	8.8%
Cooper /S Hardtop	2,343	2,235	4.8%	7,788	8,186	-4.9%
Cooper /S Convertible	671	633	6.0%	1,976	976	102.5%
Cooper /S Clubman	829	789	5.1%	2,807	3,008	-6.7%
MINI brand	3,843	3,657	5.1%	12,571	12,170	3.3%
TOTAL BMW of North America, LLC	21,111	19,362	9.0%	76,162	70,606	7.9%