

BMW Group



Sales BMW of North America, LLC, August 2010

	Aug 10	Aug 09	%	YTD Aug 10	YTD Aug 09	%
1 Series	1,394	914	52.5%	8,590	7,443	15.4%
3 Series	8,339	9,833	-15.2%	64,450	60,697	6.2%
Z4	1,201	547	119.6%	3,165	1,981	59.8%
5 Series	3,047	3,536	-13.8%	21,617	26,829	-19.4%
6 Series	217	231	-6.1%	2,200	2,609	-15.7%
7 Series	1,224	862	42.0%	8,963	5,211	72.0%
BMW passenger cars	15,422	15,923	-3.1%	108,985	104,770	4.0%
X3	892	670	33.1%	4,890	4,098	19.3%
X5	2,786	2,295	21.4%	21,586	17,257	25.1%
X6	440	344	27.9%	3,775	3,051	23.7%
BMW light trucks (SAVs)	4,118	3,309	24.4%	30,251	24,406	23.9%
BMW brand	19,540	19,232	1.6%	139,236	129,176	7.8%
Cooper /S Hardtop	3,317	3,043	9.0%	18,977	19,873	-4.5%
Cooper /S Convertible	530	793	-33.2%	4,755	3,973	19.7%
Cooper /S Clubman	578	1,275	-54.7%	5,972	7,022	-15.0%
MINI brand	4,425	5,111	-13.4%	29,704	30,868	-3.8%
TOTAL BMW of North America, LLC	23,965	24,343	-1.6%	168,940	160,044	5.6%