

BMW Group

Corporate and Governmental Affairs

Media Information

10 September 2010

BMW Group is world's most sustainable car company for sixth consecutive year.

Dow Jones Sustainability Indexes once again confirm company's leading role in sustainable business.

Munich. The BMW Group has been named as the automotive industry's Supersector leader for the sixth consecutive year, and is therefore the world's most sustainable automobile manufacturer. This was the conclusion of the SAM Group, published in its latest evaluation for the Dow Jones Sustainability Indexes (DJSI). The BMW Group is the only company in the automotive industry to have been listed in this important group of sustainability indexes every year since it was established in 1999 and named Supersector leader for each of the past six years. This year, the BMW Group is also the only German company to be ranked among the 19 Supersector leaders worldwide.

"We are delighted to be recognised by the renowned Dow Jones Sustainability Indexes. This independent ranking confirms once again that the BMW Group plays a leading role in the automotive industry of the future," said Dr. Norbert Reithofer, Chairman of the Board of Management of BMW AG. "For us, being the world's most sustainable automobile company means accepting responsibility as a good corporate citizen. It motivates us to continue along this path towards our vision of sustainable individual mobility."

The fact that sustainability is an integral part of the BMW Group's corporate strategy was rated particularly highly by SAM Group analysts. The Board of Management of the BMW Group declared sustainability one of the company's core strategic principles back in 2000. At the BMW Group, corporate sustainability is firmly entrenched throughout the entire value chain: from the development of fuel-saving and alternative vehicle concepts through clean production processes to green recycling practices. The BMW Group also accepts responsibility for its roughly 96,000 employees and is involved in social projects outside of its plants.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal Address
BMW AG
80788 München

Telephone
+49-89-382-41125

Internet
www.bmwgroup.com

Further information on BMW Group's sustainability activities is available at:

www.bmwgroup.com/responsibility



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The SAM Group analyses the economic, environmental and social performance of approximately 2,500 companies and selects the best in each industry for the Dow Jones Sustainability Indexes. General sustainability criteria are considered as well as industry-specific challenges such as climate change. The Dow Jones Sustainability Index was the first global sustainability index to be created, in 1999, and has since been published each year by the SAM Group, based in Zurich, in cooperation with Dow Jones Indexes and STOXX Limited. More information is available at www.sustainability-indexes.com

For questions please contact:

Jochen Frey, Communications Sustainability

Telephone: +49-89-382-41125, Fax: +49-89-382-10881

Marc Hassinger, Communications Business and Finance, Sustainability

Telephone: +49 89 382-23362, Fax: +49 89 382-24418

Media website: www.press.bmwgroup.com

E-mail: presse@bmwgroup.com

Media Website: www.press.bmwgroup.com

E-Mail: presse@bmw.de

