

BMW Group



Sales BMW of North America, LLC, December 2010

	Dec. 10	Dec. 09	%	YTD Dec. 10	YTD Dec. 09	%
1 Series	1,229	1,005	22.3%	13,132	11,182	17.4%
3 Series	10,067	8,963	12.3%	100,910	90,960	10.9%
Z4	198	400	-50.5%	3,804	3,523	8.0%
5 Series	5,045	3,914	28.9%	39,488	40,109	-1.5%
6 Series	70	203	-65.5%	2,418	3,549	-31.9%
7 Series	1,024	1,049	-2.4%	12,253	9,254	32.4%
BMW passenger cars	17,633	15,534	13.5%	172,005	158,577	8.5%
X3	849	519	63.6%	6,075	6,067	0.1%
X5	3,939	3,513	12.1%	35,776	27,071	32.2%
X6	859	562	52.8%	6,257	4,787	30.7%
BMW light trucks (SAVs)	5,647	4,594	22.9%	48,108	37,925	26.9%
BMW brand	23,280	20,128	15.7%	220,113	196,502	12.0%
Cooper /S Hardtop	2,568	2,258	13.7%	29,658	28,129	5.4%
Cooper /S Convertible	428	400	7.0%	7,022	6,206	13.1%
Cooper /S Clubman	749	831	-13.4%	8,389	10,890	-23.0%
Crossover	575	0	N/A	575	0	N/A
MINI brand	4,320	3,489	23.8%	45,644	45,225	0.9%
TOTAL BMW of North America, LLC	27,600	23,617	16.9%	265,757	241,727	9.9%