

# BMW Group



## Sales BMW of North America, LLC, February 2011

	Feb. '11	Feb. '10	%	YTD Feb. '11	YTD Feb. '10	%
1 Series	864	781	10.6%	1,365	1,324	3.1%
3 Series	4,872	6,817	-28.5%	10,635	12,235	-13.1%
Z4	216	389	-44.5%	328	587	-44.1%
5 Series	4,212	2,270	85.6%	8,562	4,739	80.7%
6 Series	106	140	-24.3%	189	237	-20.3%
7 Series	1,109	899	23.4%	1,735	2,207	-21.4%
<b>BMW passenger cars</b>	<b>11,379</b>	<b>11,296</b>	<b>0.7%</b>	<b>22,814</b>	<b>21,329</b>	<b>7.0%</b>
X3	1,987	351	466.1%	3,062	639	379.2%
X5	2,646	2,959	-10.6%	5,684	5,417	4.9%
X6	404	494	-18.2%	761	878	-13.3%
<b>BMW light trucks (SAVs)</b>	<b>5,037</b>	<b>3,804</b>	<b>32.4%</b>	<b>9,507</b>	<b>6,934</b>	<b>37.1%</b>
<b>BMW brand</b>	<b>16,416</b>	<b>15,100</b>	<b>8.7%</b>	<b>32,321</b>	<b>28,263</b>	<b>14.4%</b>
Cooper /S Hardtop	1,931	1,718	12.4%	3,433	3,197	7.4%
Cooper /S Convertible	259	556	-53.4%	481	809	-40.5%
Cooper /S Clubman	427	597	-28.5%	768	1,112	-30.9%
Crossover	886	N/A	N/A	1,572	N/A	N/A
<b>MINI brand</b>	<b>3,503</b>	<b>2,871</b>	<b>22.0%</b>	<b>6,254</b>	<b>5,118</b>	<b>22.2%</b>
<b>TOTAL BMW of North America, LLC</b>	<b>19,919</b>	<b>17,971</b>	<b>10.8%</b>	<b>38,575</b>	<b>33,381</b>	<b>15.6%</b>