BMW Corporate Communications



DTM

BMW Team RMG in profile.

Munich, 15th July 2011. Stefan Reinhold's team, which will line up at BMW's DTM comeback in 2012, may be a newcomer to the series – but its members are by no means lacking experience. The team's great strengths are its individual know-how and the precise way in which it uses each member's skills.

"The crew comes from all areas of professional motor racing," Reinhold explains. "From GT racing and the World Rally Championship, as well as DTM and Formula One. Almost all the team members have experience gained in several fields of motorsport. They are used to working at the highest level. Clear communication and the optimal use of experience and resources, as well as uncompromising commitment, are fundamental attributes of the team. Our greatest asset is definitely the people in our team."

The team structure started with a blank sheet of paper. Reinhold took the time to analyse the individual strengths of his crew and used this as a basis to assemble his team step by step. By the start of 2012, 25 engineers and technicians will be involved in the DTM project.

Reinhold himself has Formula One and GT racing experience to his name and has been toying with the idea of launching his own racing team for a long time. When BMW announced its return to DTM this idea took shape and work began on the conception. "In late summer 2010 we started with the concrete planning and then applied to BMW with our concept in the autumn," Reinhold recalls. "The fact that we won BMW Motorsport over with our concept is the perfect reward for the hard work we put in during this phase."

The team has moved into headquarters in Niederzissen (DE). The proximity to the Nürburgring is not the only reason for motor racing being omnipresent on the team's premises, as its former tenant was also a prominent name in motorsport: the Zakspeed team previously operated from this site and has now rented the facilities out to Reinhold.

Over the past months, Reinhold and his team worked at full speed on the team structure in order to be up to full speed from the very first test drive with the BMW M3 DTM. "Everything from the washers to the semi-trailer is new in our team," says Reinhold. "However, I do not by any means see this as a disadvantage. We are very keen to take on the established DTM teams and, along with our partner BMW, to be competitive as soon as possible."

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Facts and figures – BMW Team RMG.

Founded:	2011
Team owner:	Stefan Reinhold
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