



DTM

**The BMW Motorsport partners.**

**Premium Partners.**

**InterContinental Hotels Group.**

InterContinental Hotels Group (IHG) is the world's largest hotel group by number of rooms with a portfolio of seven well recognised and respected international hotel brands. These are InterContinental, Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites. InterContinental Hotels Group has the world's largest and fastest growing guest loyalty programme in the hotel industry, Priority Club Rewards, with 58 million members worldwide.

InterContinental hotels offer world travellers distinctive 'In the Know' experiences. Our hotels allow guests to get under the skin of the city they're in. There are 1,000 concierges worldwide to help guests discover the local secrets of each city. Luxury means different things to different people. InterContinental offers luxury that meets the needs of our guests, whether that's the best food, views, spa, technology or just time to relax. Pan Am founded InterContinental in 1946. There are 171 hotels across 60 countries.

Crowne Plaza hotels are designed for guests who enjoy travelling on business and want to make the most of their hotel stay. There are 386 Crowne Plaza hotels with 105,829 rooms in over 56 countries around the world with a further 119 Crowne Plaza hotels in the global pipeline. Crowne Plaza has the most hotels in the global pipeline of any upscale brand globally.

Hotel Indigo is the boutique hotel brand from the world's biggest hotel company and offers unique design, personal service at a competitive price. Hotel Indigo offers guests the best of both worlds, the individuality of a boutique hotel with the reassurance and benefits of a big hotel group. Hotel Indigo is the youngest brand in our family of hotels and it is growing quickly around the world. There are 37 Hotel Indigo's around the world.

Holiday Inn is the world's number one midscale hotel brand and the UK's largest full service hotel brand. Holiday Inn offers friendly service and our culture focuses on treating guests as individuals. At Holiday Inn we give guests a warm welcome, help them relax, feel comfortable and be themselves. Holiday Inn is the Official Hotel Provider to the London 2012 Olympic and Paralympic Games. There are 1,230 Holiday Inn hotels around the world.



Holiday Inn Express offers guests everything they need when they are on the go. As a younger sibling to Holiday Inn, the hotel offers friendly service and a great night's sleep in a quality hotel without all the frills. Holiday Inn Express guests are often business travellers who are looking for a quality hotel in a convenient location for just one night. Launched in 1991, Holiday Inn Express was the fastest growing hotel chain in history, going from one to 1,000 hotels in 10 years. Every year 100 million people stay at Holiday Inn or Holiday Inn Express hotels around the world. There are 2,069 Holiday Inn Express hotels around the world.

Staybridge Suites offer a home away from home for business travellers who are away for long periods of time. Staybridge Suites are upscale, extended stay hotels for business people; they bridge the gap between serviced apartments and hotels. Homely décor, fully equipped kitchens and complimentary breakfast and free wifi are included in all suites. Public spaces include an open plan kitchen, a living room with an open fire, a 24-hour shop, an outdoor terrace with a barbecue, a laundry room and an exercise room. All of these features make Staybridge Suites a place for guests to feel at home. There are 189 Staybridge Suites around the world.

Candlewood Suites is focused on comfort, space and value. Guests find spacious studio and one-bedroom suites each with their own fully equipped kitchen, large workspace, overstuffed recliner, VCR and/or DVD and CD player, complimentary high-speed internet access and telephones with voicemail and free local calls. The complimentary fitness centre and guest laundry are open around the clock, and the Candlewood Cupboard is open 24 hours for snacks, refreshments, entrées and other necessities. There are 291 Candlewood Suites around the world.

### **Premier Technical Partner.**

#### **Castrol.**

Think Castrol and you think performance lubricants. Whether on the race track or on the road, the Castrol name is synonymous with the most technically advanced lubricants available. With operations in some 70 countries, and over 100 agencies worldwide, Castrol meets the diverse needs of customers across the globe. Best known for its automotive lubricants, Castrol also produces lubricants for commercial vehicles, construction equipment, for industry and for the marine sectors.

Castrol's pioneering spirit and its involvement in the heat of competition can be traced to the company's very earliest days. Founder, Charles Wakefield believed passionately in building the Castrol brand through an association with record-breaking achievements on land, water and in the air. As early as 1910, Wakefield produced a series of publications to chronicle Castrol's contribution to these achievements - a legacy that remains to this day. Castrol continues to follow a philosophy of using motorsport to improve its products, pushing back technological barriers and forcing lubricants to the extremes of performance in a variety of applications. Research and development is carried out in laboratories around the world, working closely with leading manufacturers, scientific and technical centres and universities. This background has earned Castrol an unparalleled reputation for innovation and quality.



Today, Castrol is part of the BP Group – one of the three largest integrated energy companies in the world employing over 90,000 employees. The combination of the Castrol and BP lubricants businesses provides new and exciting opportunities for the future and places the company in the world's top three lubricants manufacturers.

**Official Partners.**

**ZF Friedrichshafen AG.**

ZF is a leading worldwide automotive supplier for Driveline and Chassis technology with 117 production companies in 26 countries. With approximately 70.000 employees ZF ranks among the ten largest automotive suppliers worldwide with a turnover of 12,9 billion Euro in 2010. ZF Sachs Race Engineering as a 100% subsidiary of ZF and a specialist for powertrain and suspension components in motorsports will equip all vehicles in DTM exclusively with clutch systems from 2012 on.

ZF Sachs Race Engineering technicians and engineers are already looking to the future of the DTM: they develop a standard race clutch from the Formula model range for the powerful touring car producing around 353 kW (480 hp). Its features: high-quality materials, pronounced longevity and therefore cost-efficient operating conditions for every manufacturer. With standing starts and spectacular pit stops the module must repeatedly put its high-performance to the test. ZF Sachs Race Engineering was previously involved as a sought-after supplier in numerous race and championship victories in DTM.

ZF and BMW are long-time partners in the supply of high-quality products in driveline and chassis for the O.E. production of BMW cars. Furthermore ZF Sachs has already been supporting Formula BMW in global motor sports for several years and was Official Supplier of the BMW Sauber F1 Team. The collaboration with BMW will be intensified by a wider partnership and the status of an "Official Partner BMW Motorsport" within the scope of BMW's engagement in DTM from 2012 on.

The performance of automotive components is especially transparent in motorsports. ZF Sachs as a technical partner of many manufacturers and motorsports teams worldwide has a lot of experience in racing. These experiences from motorsports directly influence the developments for the automobile industry and result in easily recognisable advantages for every driver.

**H&R.**

About 30 years ago, Werner Heine and Heinz Remmen founded the company H&R Spezialfedern GmbH & Co KG. The two entrepreneurs have continued to steer the fortunes of the company to the present day. This is the only German company capable of manufacturing springs and shock absorbers entirely at their own production facilities. H&R employs some 100 highly trained and extremely motivated employees who design, develop and produce springs, shock absorbers, spacers, anti-roll bars and other chassis components for customers and purchasers from all over the world.



H&R also operates in the area of industrial springs alongside the chassis components. The company develops and produces springs for numerous applications in all areas of engineering, including wind power plants, aircraft, lift systems, and submarines. H&R customers can be confident that the relevant properties like dynamic performance, low relaxation or operational stability are always complied with.

However, H&R is primarily a familiar name as one of the leading manufacturers of high-quality chassis components. The company was the first manufacturer of springs to market its products with ABE or TÜV certification (German Federal Authority for Road Transport or German Technical Inspectorate). The H&R programme now covers 1500 types of vehicle. Sporty drivers are not the only ones to value the quality of the products. Vehicle manufacturers are also committed to the components from Lennestadt with their proven track record. Quality and flexibility in the manufacture and production of components are key factors especially for motor sport. They permit rapid reaction times and fast responses when vehicles are tuned. Naturally, H&R complies with all major production and quality standards in all areas of activity.

H&R started cooperation with BMW Motorsport working on the BMW M3 GT in 2010 – this link was already crowned by success with 1<sup>st</sup> and 2<sup>nd</sup> in the 24-hour race at the Nürburgring in 2010 and 2011. Motorsport operators consistently rely on the dependable and reproducible quality of the chassis specialists in achieving success in competitions for the many brand trophies. Extending the successful engineering partnership with BMW Motorsport to the DTM was therefore the next logical step for H&R. BMW and H&R will join forces from 2012 to meet the tough challenges expected in the world's most demanding touring car series.

### **SONAX.**

SONAX GmbH is the market leader for car-care products in Germany and one of the leading companies in the sector on the international stage. The brand is represented worldwide in 94 countries. The export share has grown to 30 percent. Subsidiary sales companies in Austria and the Netherlands provide market presence there. In 2010, the brand celebrated its 60<sup>th</sup> landmark anniversary. SONAX generated revenues amounting to some 86 million euros in the course of the year.

The range comprises products for looking after paintwork, products for valeting the inside and cleaning the outside of vehicles by hand, car-care products for the winter season, specialist products for automated carwash systems, and cleaning and care agents for use in professional vehicle enhancement.

SONAX has remained a genuine family business despite its rapid trajectory from silver cleaners to a comprehensive range of products and services for car care. Manfred Hoffmann is a member of the third generation. He heads the company as the owner of the Hoffmann Group and Managing Partner of SONAX GmbH.



The profile of the company is shaped by short decision-making channels, a motivated and dedicated team of employees, and the expertise and commitment to implement innovative solutions. This successful formula will ensure that the brand continues to enjoy the benefits of a loyal and satisfied customer base in future.

**Official Supplier.**

**Sympatex Technologies GmbH.**

For decades, Sympatex Technologies has been a byword for modern, high-tech functional systems. As an 'ingredient brand' with a recognition factor of over 70% in German-speaking countries, Sympatex provides environmentally friendly, breathable, wind- and waterproof membrane systems and layer laminates.

Sympatex made its mark as a brand as early as 1986 when it brought its first textile products onto the market. Nowadays, the company works with big-name manufacturers in the clothing, footwear, accessories and protective workwear segments. This involves realising specific end-customer requirements such as climate control, thermal insulation, protection from cooling, UV absorption and humidity management. And the result of the company's high quality standards and many innovations is a broad base of satisfied customers and a number of top awards.

Sympatex also has high standards when it comes to environmental protection. The hydrophilic Sympatex membrane is not only highly breathable and 100% wind- and waterproof, but also – thanks to its composition – fully recyclable. It is comprised solely of oxygen, carbon and hydrogen and its production involves no use of PTFE (polytetrafluoroethylene) or fluorocarbons. The Sympatex membrane is Oeko-Tex Standard 100- and bluesign®-certified and meets the strictest standards for environmental protection, health and safety.

Since the realignment of the brand in 2008, the unique eco-friendliness and excellent performance functions of the Sympatex membrane have been at the heart of the company's marketing communications. And Sympatex has been increasingly focusing on the active sport and leisurewear segments. Sympatex Technologies employs a global workforce of 300 in 14 sales offices and is a member of the Sympatex holding company.

**Press Contact.**

Ingo Lehbrink, Phone: +49 (0) 176 20340224, Email: [ingo.lehbrink@bmw.de](mailto:ingo.lehbrink@bmw.de)

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