

****MEDIA ALERT******BMW TO UNVEIL MEMBERS OF 'BMW PERFORMANCE TEAM,'
INCLUDING OLYMPIC GOLD MEDALISTS BRYAN CLAY, JANET EVANS
AND MATT CHRABOT**

WHAT: To celebrate the one year countdown to the London 2012 Olympic Games, BMW will host a press briefing in New York City announcing the roster of athletes to comprise the BMW Performance Team, an elite team of U.S. Olympic and Paralympic athletes who hope to compete in London.

BMW will also provide an overview of its U.S. Olympic Partnership and discuss how the company will go beyond financial support of Team USA to provide U.S. Olympic athletes with technology resources to enhance their training and performance. As a leading engineering company, BMW has the technology and expertise to help Team USA athletes accomplish their Olympic Dreams.

WHO: **Olympic Gold Medalists Bryan Clay and Janet Evans** and Olympic hopeful **Matt Chrabot** (triathlon) will be available for interviews as well as BMW and USOC executives:

- Trudy Hardy, Manager, BMW Marketing Communications and Consumer Events, BMW of North America
- Darren Liccardo, Senior Advanced Technology Engineer, BMW Group Technology Office
- Phil Cheetham, Senior Sport Technologist of the United States Olympic Committee

WHEN: Wednesday, July 27, 2011
Press briefing: 11:30 – Noon EST
1:1 interviews: Noon – 1:30 p.m. EST

WHERE: Skylight West
500 West 36th Street
New York, NY 10018

BACKGROUND: BMW Group (including BMW, MINI and BMW Motorrad) is the Official Mobility Partner of the USOC, as well as the 2012, 2014 and 2016 U.S. Olympic and Paralympic Teams, and the 2011 and 2015 U.S. Pan American and Parapan American Teams. BMW Group has developed exclusive programs to support Team USA and will have a presence at the three Olympic Training Centers.

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