

BMW Group



Sales BMW of North America, LLC, July 2011

	July '11	July '10	%	YTD July '11	YTD July '10	%
1 Series	664	1,392	-52.3%	5,257	7,196	-26.9%
3 Series	8,640	8,897	-2.9%	52,502	56,111	-6.4%
Z4	454	236	92.4%	2,488	1,964	26.7%
5 Series	4,318	2,724	58.5%	29,605	18,570	59.4%
6 Series	560	987	-43.3%	1,672	1,983	-15.7%
7 Series	655	904	-27.5%	6,105	7,739	-21.1%
BMW passenger cars	15,291	15,140	1.0%	97,629	93,563	4.3%
X3	2,207	559	294.8%	14,932	3,998	273.5%
X5	3,330	2,815	18.3%	19,225	18,800	2.3%
X6	581	550	5.6%	3,328	3,335	-0.2%
BMW light trucks (SAVs)	6,118	3,924	55.9%	37,485	26,133	43.4%
BMW brand	21,409	19,064	12.3%	135,114	119,696	12.9%
Cooper /S Hardtop	2,287	3,125	-26.8%	17,392	15,660	11.1%
Cooper /S Convertible	499	573	-12.9%	3,114	4,225	-26.3%
Cooper /S Clubman	642	628	2.2%	4,592	5,394	-14.9%
Crossover	1,283	N/A	N/A	9,429	N/A	N/A
MINI brand	4,711	4,326	8.9%	34,527	25,279	36.6%
TOTAL BMW of North America, LLC	26,120	23,390	11.7%	169,641	144,975	17.0%