

BMW Group



Sales BMW of North America, LLC, August 2011

	Aug '11	Aug '10	%	YTD Aug '11	YTD Aug '10	%
1 Series	641	1,394	-54.0%	5,898	8,590	-31.3%
3 Series	8,775	8,339	5.2%	61,277	64,450	-4.9%
Z4	304	1201	-74.7%	2,792	3,165	-11.8%
5 Series	4,294	3,047	40.9%	33,899	21,617	56.8%
6 Series	207	217	-4.6%	1,879	2,200	-14.6%
7 Series	776	1,224	-36.6%	6,881	8,963	-23.2%
BMW passenger cars	14,997	15,422	-2.8%	112,626	108,985	3.3%
X3	2,382	892	167.0%	17,314	4,890	254.1%
X5	2,944	2,786	5.7%	22,169	21,586	2.7%
X6	492	440	11.8%	3,820	3,775	1.2%
BMW light trucks (SAVs)	5,818	4,118	41.3%	43,303	30,251	43.1%
BMW brand	20,815	19,540	6.5%	155,929	139,236	12.0%
Cooper /S Hardtop	1,569	3,317	-52.7%	18,961	18,977	-0.1%
Cooper /S Convertible	434	530	-18.1%	3,548	4,755	-25.4%
Cooper /S Clubman	464	578	-19.7%	5,056	5,972	-15.3%
Crossover	642	N/A	N/A	10,071	N/A	N/A
MINI brand	3,109	4,425	-29.7%	37,636	29,704	26.7%
TOTAL BMW of North America, LLC	23,924	23,965	-0.2%	193,565	168,940	14.6%