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# BMW K 1600 GT/ GTL Luxury/Sport-Tourers

# Earn Multiple “Best Of 2011” Awards from *Motorcycle.com*

**Woodcliff Lake, NJ – September 1, 2011**… The new BMW K 1600 GT and

K 1600 GTL has just been awarded multiple honors from *Motorcycle.com*.

In its “Best of 2011 Awards,” *Motorcycle.com* named the BMW K 1600 GT/GTL “Motorcycle of the Year,” stating “BMW’s new K 1600 platform is nothing less than impressive, whether discussing its marvelous inline-six motor, its lengthy list of technologically advanced features, or its beguiling sporting performance for a comfy touring mount of its size. And, amazingly, the K 16’s underpinnings give it the ability to compete simultaneously with luxury-touring bikes and serious sport tourers.”

The staff of *Motorcycle.com* also gave the BMW K 1600 GT/GTL additional kudos:

**“Best Touring” Motorcycle -- BMW K 1600 GTL**

“By equipping the K 1600 GTL with an awesome inline six-cylinder engine and keeping its weight relatively low, BMW sets a new standard in the realm of plush touring bikes.”

**“Best Sport Tourer” – BMW K 1600 GT**

“While we generally prefer a sport-touring bike to weigh less than 700 pounds, we were swayed this year by the amazingly comfortable yet startlingly sporty K 1600 GT. Never before has a motorcycle so coddled its rider while tearing up a twisty road.”

**“Best New Technology” – BMW Adaptive Headlight**

“BMW’s adaptive headlight isn’t just one of the best things to happen to conventional motorcycle light technology, it’s one of the best things in recent years to happen to motorcycling altogether.”

**“Best New Technology” Honorable Mention – BMW 1600 GT/GTL Multi-Controller**

“…just as the new headlight is a genuine asset for improving riding safety, the multi-controller scroll wheel also creates an avenue or two for allowing a rider to remain focused on the road ahead rather than fiddling with a multitude of buttons and switches in the cockpit.”

Visit Motorcycle.com for the full story:

<http://www.motorcycle.com/manufacturer/bmw/motorcyclecom-best-of-2011-awards-91111.html>

In their debut year, both the BMW K 1600 GT and K 1600 GTL have set new benchmarks for grand touring motorcycles by offering the world’s most advanced technology available on two wheels. These innovations include:

* The world’s lightest and most compact six-cylinder engine on a production motorcycle. At 226 lbs (including clutch, gearbox and alternator) and less than 22 inches wide, the six-cylinder engine in the K 1600 models is comparable in size to four-cylinder power plants.
* The world’s first Xenon adaptive headlight on a motorcycle. Innovative electronics automatically compensate for the lean angle around corners and ensure the beam of the headlight is always directed at the road ahead.

*Motorcyclist* editors praised BMW’s adaptive headlight technology, saying “On a twisty road in the dark of night, BMW’s adaptive headlight lets you see further and be seen sooner. For motorcyclists accustomed to literally riding in the dark when riding in the dark, this is a very good thing.”

* The world’s most advanced audio and communications system on a motorcycle.

Bluetooth for wireless communication, Sirius satellite radio with a complimentary 12-month subscription, integration for iPod, USB stick and auxiliary input, AM/FM tuner, pre-wired for Navigator 4.

* A multi-controller on the left-hand grip, which allows riders to operate the motorcycle’s systems and adjust its settings without taking their hands off the bars.

Following are three links to the latest K 1600 GT and BMW K 1600 GTL press material:

1. Complete Press Kit:

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?outputChannelId=9&id=T0086033EN_US&left_menu_item=node__5857>

2. Additional Photos:

<https://www.press.bmwgroup.com/pressclub/p/us/pressDetail.html?outputChannelId=9&id=T0086034EN_US&left_menu_item=node__5857>

3. Video With Engine Sound:

<https://www.press.bmwgroup.com/pressclub/p/pcgl/tvFootageDetail.html?docNo=PF0002989>

**BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car BMW Sports Activity Vehicle centers, 138 BMW motorcycle retailers, 107 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Journalist note: Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address: www.press.bmwna.com. Additional information, images and video may be found at www.bmwusanews.com. Broadcast quality video footage is available via The NewsMarket at [www.thenewsmarket.com](http://www.thenewsmarket.com).

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