

Press Information  
14 September 2011

## **Carbon Disclosure Project recognises BMW Group for the exemplary transparency of its climate protection activities**

### **Number One Automotive Manufacturer in the CDP Global 500 ranking**

**Munich.** The BMW Group achieved its best performance ever in the Carbon Disclosure Project (CDP) ranking which was published today. In the CDP Global 500 ranking, the BMW Group is the number one automotive manufacturer and ranks in the Top 10 of all participating international companies. Scoring 96 out of a possible 100 points, the company is listed in both the Carbon Disclosure Leadership Index (CDLI) and the Carbon Performance Leadership Index (CPLI).

Dr. Norbert Reithofer, Chairman of the Board of Management, BMW AG emphasises: “Our corporate sustainability strategy is based on three pillars: economics, environment, corporate social responsibility. Climate protection serves an important role in this strategy. As part of our focus on climate protection, we continue reducing vehicle and production facility emissions around the world. By protecting the climate, society as a whole also benefits and it just makes good business sense for the BMW Group.”

CDP is regarded as one of the most prestigious ratings for sustainability. The CDLI analyses and evaluates the 500 international companies in the FTSE Global Equity Index Series, with only the top ten percent making it onto the index. The BMW Group’s rating further acknowledges the company’s long-running accomplishments in climate protection along the entire value chain. This rating also reinforces the BMW Group’s decision to embed sustainability into its long-term corporate strategy.

The company’s performance in the Carbon Disclosure Project is the second time in one week it has been recognised for its commitment to sustainability. On September 8th, the BMW Group was once again designated the industry leader



## Press Information

Date 14 September 2011

Topic Carbon Disclosure Project recognises the BMW Group the exemplary transparency of its climate protection activities

Page 2

in the Dow Jones Sustainability Indexes (DJSI), making it the world's most sustainable automobile manufacturer for the seventh year running.

Further information on how the BMW Group conducts sustainable business is available at [www.bmwgroup.com/responsibility](http://www.bmwgroup.com/responsibility)

The **Carbon Disclosure Project (CDP)** is a not-for-profit international organisation which holds the largest database of primary corporate climate change information in the world. In order to reduce emissions and improve performance some 3,000 organisations around the world measure and disclose their greenhouse gas emissions and examine the risks and opportunities arising out of climate change based on the CDP standard. In 2011 the CDP surveyed companies on behalf of 551 institutional investors holding assets under management of USD 71 trillion. [www.cdproject.net](http://www.cdproject.net)

**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

**For queries please contact:****Corporate Communication**

Kai Zöbelein, Kai.Zoebelein@bmw.de, Press Spokesman Sustainability  
Telephone: +49 89 382-21170

Alexander Bilgeri, Alexander.Bilgeri@bmw.de, Head of Business, Finance and Sustainability  
Communication  
Telephone: +49 89 382-24544

Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 Munich  
Germany

Telephone  
+49 89 382 35617

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)

Media website: [www.press.bmw.de](http://www.press.bmw.de)  
Email: [presse@bmwgroup.com](mailto:presse@bmwgroup.com)